Ser.	Research's Title	Researcher's Name	Nation- ality	Page No.		
Rese	Research in the field of arts					
16	The Future Impact of AI Technologies on Art and Design Styles (Applied to Contemporary Murals)	Prof. Ahmed Shehata AboElmadgd Prof. Hussam Elden Farouk Elnahass Researcher. Randa Mostafa Abdelfattah Mostafa	Egypt	371 – 385		
17	Internal Environmental Sustainability and the Development of the Saudi Sports Scene According to Vision 2030 Case Study: Rehabilitation of the Sports Hall at Jazan University's Local Campus considering "Interior and Graphic Design "Type of Study: "Applied Analytical Integrative Study"	Dr. Asmaa Ahmed Khder Prof. Dr. Fadia Mohamed Hesham Zakria	Saudi	386– 434		
18	Employing Artificial Intelligence in Designing Digital Advertisements Based on Color Psychology and Differences in Consumer Thinking Styles	Dr. Asmaa Abdel Moneim Hussein Hassan	Egypt	435–463		
19	The aesthetic and plastic values of muqarnas of architecture and their impact on the development of metal work	Assist.Prof. Dr. Ashgan Refaat Abdel kader El gamal	Egypt	464 – 515		
20	The aesthetics of the single alphabet of the foliated, floriated and plaited kufic script and the combination of them to achieve new plastic formulations for metal ornaments	Assist.Prof. Dr. Ashgan Refaat Abdel kader El gamal	Egypt	516 – 557		
21	The plastic and technical capabilities of plastic and felting of wool filaments to create textile jewelry	Prof. Amal Muhammad Mahmoud Muhammad Abu Zaid	Egypt	558 – 577		

22	"Create Contemporary Apparel Design Collections Utilizing Specialized Materials to Enhance Attention and Drive Sales in a Fashion Brand"	Assist.Prof. Dr. Eman Yousry Moustafa El Mehy	Egypt	578 – 603
23	"Branding and Identity Creation for Fashion Design Collections Using Various Advertising and Marketing Strategies to Increase Sales and Target Audience Reach"	Assist.Prof. Dr. Eman Yousry Moustafa El Mehy	Egypt	604 – 631
24	"An Analytical Study of the Structural Composition and Functional Performance Evaluation of Aircraft Blanket Fabrics"	Prof. Dr. Ihab Haidar Shirazi Assist. Prof. Dr/ Shaimaa Ismail Ismail Mohamed Amer	Egypt	632 – 653
25	The Effectiveness of Map Design in Graphic Design	Dr. Basant Gamal Ali Salem	Egypt	654 – 673
26	Adaptive Reuse of Heritage Buildings A Model of the Al- Natsheh Building in the Sawakneh Quarter of the Old City of Hebron	Phd. Taghreed Jamal Sughayyar	Palestine	674 – 691
27	Metaphysics as an Intellectual Stimulus that Helps in Formulating and Shaping Elements of Contemporary Interior Design	DR. Hossam Mahmoud Ibrahim AL-Wardani ENG. Amjad Aidha AL- Huthali	Saudi	692 – 711
28	Folk jewelry making in the Arabian Peninsula	Researcher. Halima Abdullah Rashid Mohammed	The UAE	712 – 739
29	Metallic fabric and its role in enhancing the aesthetic and functional values of sustainable furniture design	Assist.Prof. Dr. Dalia Mahmoud Ibrahim Khalil Dr. Shereen Elsayed Hamdallah	Egypt	740 – 767

30	"The Role of Metallic Foam in Enhancing Innovation and Sustainability in Furniture Design"	Assist.Prof. Dr. Dalia Mahmoud Ibrahim Khalil	Egypt	768 – 789
31	The Virtual Environment and Its Benefits in Teaching Ceramic Sculpture Courses	Dr. Dina Ahmed Rabie Abu Rihan	Egypt	790 – 802
32	Using Textile Printing Design and Artificial Intelligence to Enhance National Identity	Prof. Dina Ahmed Nafady Prof. Neven Hussein	Egypt	803 – 822
33	Imagination As a Visual Stimulus and Its Role in Teaching Design to Art Education Students at Aswan University	Dr. Rania Ahmed Reda Mousa	Egypt	823 – 848
34	"The Structural Formation of Chinese Characters and Its Role in Enriching Mural Artworks"	Dr. Sara Ibrahim Mabrouk	Egypt	849 – 867
35	Using Neural Networks' benefits in Social Media Design Marketing	Prof.Dr Salwa Mahmoud Ali Assist.Prof. Dr Mohamed Mahmoud Kamal Researcher. Omar Ahmed Galal Mohamed	Egypt	868 – 883
36	The Future of Teaching the History of Glass in the Age of Artificial Intelligence	Dr. Samar Mahmoud Jumaa Consultant Designer Dr. Ibrahim Badawi	Egypt	884 – 899
37	Aesthetic integration between Arabic calligraphy and ceramic body design: An analytical study of the effect of font type on the visual harmony of the artwork	Dr. Samr Hilal	Egypt	900 – 938

38	Employing Artificial Intelligence Applications in the development of Graphic Design for Packaging with inspiration from the Fatimid Islamic Civilization	Dr. Suzan Mohamed Farahat Hassan	Egypt	939 – 964
39	Utilizing technological incubators for design innovation in the development of administrative metal furniture	Dr. Shereen Elsayed Hamdallah	Egypt	965 – 979
40	Analysis of the Engineering and Functional Properties of Coat Fabrics to Develop a Standard Specification Ensuring Thermal Performance and Comfort	Assist. Prof. Dr/ Shaimaa Ismail Ismail Mohamed Amer	Egypt	980 – 1005
41	Role of applied arts in reviving heritage crafts and industries	Researcher. Safaa Muhammad Ezzat Al-Sharif	Jordan	1006 – 1022
42	3D printing and inspiring a new industrial revolution in Egypt is environmentally friendly and sustainable	Dr. Abdel Halim Ahmed Al Shafey Nada Pro. Moataz Mohammed Elbahy, Dr. Ahmed Momtaz Bakry Aggour	Egypt	1023 – 1036
43	3D Outdoor Advertising as a Source for Enhancing Environmental Innovation	Prof. Abdul Momen Shams Aldin Alkornfili Prof. Reham Mohammed Fahim Researcher. Rawan Ahmed Abd El-ghany	Egypt	1037 – 1057
44	The Qualification of the Advertising Designer in the Digital Age and Its Impact on Contemporary Advertising Design	Dr. Abeer Ali El-Dessouki Ibrahim Salem	Egypt	1058 – 1088
45	The Effectiveness of Digital Technologies in Fashion Drawing and Design: A Comparative Study of Three Major Programs (CLO, Illustrator, Procreate)	Dr. Ola El-Toukhy Ismail	Egypt	1089 – 1124

46	Technological Innovations in Cinematic Tricks and Visual Effects And its Impact on Visual Narration	Prof. Dr. Amr Mohamed Galal Mohamed	Egypt	1125 – 1141
47	Designing innovative strategies to evaluate learning outcomes in colleges of art and design according to quality standard	Dr Ghada Hamdy Elmongy Khalil	Egypt	1142 – 1162
48	"Integration of Radiation Technology and Textile Printing Design Techniques to Achieve a Balance between Relationships for Acceptance"	Prof. Dr. Maysa Fikri Ahmed Al-Sayed Prof. Dr. Reham Mohamed Abdel Salam Eng./ Nardin Youssef Al- Shahat	Egypt	1163 – 1205
49	Cultural Cross-Effects Between Sinai Heritage Costumes and Palestinian Costumes with Innovative Design Vision to Combine Heritage	Dr. Maram Mahmoud Thabet Mohamed Dr. Ola El-Toukhy Ismail	Egypt	1206 – 1239
50	Manifestations of Sufi visions in Baba Aziz's film by Tunisian director Nacer Khemir (An Analytical and Descriptive Study that combines Visual and Anthropological Character)	Dr. Maram Mahmoud Thabet Mohamed	Egypt	1240 – 1259
51	Artistic Murals as a Tool for Visual Awareness and Enhancing Urban Sustainability Post-COVID- 19 Pandemic	Assist. prof. Dr. marwa sayed hassan abd elrahman	Egypt	1260 – 1274
52	Mosaic arrangement techniques as a Design Parameter (According to Design Structure)	DR. Mariam Ahmed El- Helali Rabee	Egypt	1275 – 1296

53	Integration of Digital Technology with Traditional Techniques to Broaden Artistic Horizons in Glass Painting with Diverse Materials	Dr.Manar Mohamed El Sayed Abed El Hafez	Egypt	1297 – 1308
54	Development of educational carpets treated with nanotechnology to enhance interactive educational skills for children	Prof. Manal Kamal AL Bisi Prof Afaf farag shahbaa Heba Khamees Abdel Tawab Aya Elsayed Mohamed Ahmed. Engineer,	Egypt	1309 – 1338
55	Design an interactive virtual museum of Siwa's dress and draw inspiration from it to create contemporary designs	Dr. Maha Hamdi Abu Ghaly	Egypt	1339 – 1354
56	Textile Printing Design in light of Artificial Intelligence and Creativity Designed to Promote Cultural Tourism Within Egypt's Vision 2030	Dr. Maha Esmat Ali Hamouda	Egypt	1355 – 1389
57	The Interactive book as a Therapeutic mean To Develop Visual Perception skills for Learning disabilities child	Dr /Engineer. Mai Maher Mahmoued ElAshri	Egypt	1390 – 1448
58	The Role of Neuro Branding in Building the Brand Behavioral Identity / an Analytical Study	Dr. Haidy Youssef Abou- Elgheit	Egypt	1449 – 1468
59	Utilizing Methods Of Creating And Implementing Film Set To Enhance Simulation-Based Military Training	Dr. Heba Rashad Ahmed	Egypt	1469 – 1494
60	Inspired by Islamic motifs and employed in women's craft centers to develop tourism and support Saudi cultural identity in accordance with Vision 2030	Dr. Heba Ibrahem Sayed Ali Researcher. Raseel Obaidullah Hussein Al- Qarafi	Saudi	1495 – 1522

	T		ı	1
61	Employing Sustainable Marketing in Advertising to Improve Brand Performance	Dr. Heba Shaaban Abdelmonam Mohamed Ahmed	Egypt	1523 – 1543
62	Visual arts and studying the impact of social media on its spread and development	Assist.Prof. Dr. Heba Hammam Ali Sharif	Egypt	1544 – 1577
63	Optical dialogue in artworks of painting and illustration artists in the Arab Gulf, support mutual appreciation and empower positive culture to create societal sustainable artistic transformation	Pro. Wadi'a Abdullah Booker	Saudi	1578 – 1601
64	The effectiveness of SCAMPER strategy in developing creative thinking skills of art college students (applied to the Industrial Glass Design 2 course)	Asst. Prof/ Walaa Hamed Mohamed Hamza	Egypt	1602 - 1620
65	Applying emotional design to glass tableware to promote healthy eating habits	Asst. Prof/ Walaa Hamed Mohamed Hamza	Egypt	1621 - 1643
66	Standards for Sustainable Packaging Materials of Egyptian Black Honey Product: A Green Industry Approach	Dr. Ahmed Mohamed Attia Ismail	Egypt	1644 – 1663
67	Achieving excitement in Social Media Advertisements by using VFX	Dr. Sara Mohammed Mamdouh Abd El Azim Rezk	Egypt	1664 – 1685
68	Applying the Organic Visual Design Theory to Enhance Design Practices (An Applied Study on the "Design Fundamentals" Course)	Dr. Samah Haroun Abd El Salam	Egypt	1686 – 1703

69	The Impact of Anthropomorphism and Brand Personality on The Design of Brand Character Mascot for Digital Media	Dr. Maryet Youssef Bekheat Theophilis	Egypt	1704 – 1728
70	The effect of using soft and hard plates on printmaking	Dr. Mariam Samir Mohamed Morsy Hekal	Egypt	1729 – 1740
71	The Power of Brand Love: Suggested Vision for the Relationship between Brand Experience, Loyalty, Trust, and Brand Love	Assist.Prof. Dr. Haidy Youssef Abou-Elgheit	Egypt	1741 – 1764
72	"Designing a Training System for Handmade Rope Production Using Rice Straw and Employing Artificial Intelligence to Achieve Sustainable Development"	Prof.Dr.Hend Ahmed Amen Abdallah Dr. Shimaa Mohamed Esam	Egypt	1765 – 1783
73	The effectiveness of artificial intelligence in enhancing the design of digital advertising campaigns for environmental awareness	Assoc. Prof. Nancy Abdalla Mohamed Fakhry Dr. Abir Aly Eldesouky Ibrahim Salem	Egypt	1784 – 1807
74	Improving the properties of woollen yarns and fabrics using spandex	Assist.Prof. Dr. Nashwa Nagy Assist.Prof. Dr. Hamed Elsayed Dr. Abualmagd Abdelkhalek	Egypt	1808 – 1828
75	The Representation of Hajj in Rural Egyptian Murals: Symbolism and Community Identity	Assist.prof.Dr.Fayrouz Ibrahim	Egypt	1829 – 1847