

The importance of enhancing the determinants of Palestinian cultural identity in the interior design of homes

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Abstract:

Palestinian cultural identity is one of the most important determinants that reflect the history and culture of the Palestinian people and has a significant impact on many aspects of daily life, including the interior design of the home.

The symbols and visual elements that Palestinian culture carries play a pivotal role in the design of interior spaces, as symbols and heritage elements such as Palestinian embroidery and traditional decorations can be integrated into modern designs, reflecting cultural affiliation and enhancing national identity.

The importance of the research lies in studying the impact of Palestinian cultural identity determinants on the design of the interior space of the home. The determinants can be a source of inspiration for modern designs, as they provide a visual connection with heritage and enhance individuals' adherence to their cultural identity in the face of contemporary challenges.

The research seeks to understand how Palestinian cultural symbols and elements affect the choice of colors, furniture, and decorations inside the home, and how it contributes to enhancing the sense of belonging and connection to cultural roots. Moreover, the research aims to enhance awareness of heritage and historical values.

Through the research, it will be concluded that contemporary Palestinian housing designs are not limited to meeting the needs of comfort and beauty but are an effective tool for affirming cultural identity and enhancing national belonging, which reflects the value of Palestinian heritage in the modern era.

The most important results of the research are summarized in enhancing the cultural identity of the interior space design of the home, which is one of the most important aspects that distinguish one civilization from another because it is an extension of the civilizational and cultural heritage and experiences of fathers and grandfathers.

Keywords:

Determinants, Palestinian cultural identity, interior space design, housing.

Research methodology:

1. Introduction.

Heritage and culture are considered among the most important determinants that distinguish people from each other, as each person carries a rich history and culture that reflects its unique identity, which is highlighted by interior design as a means of expressing cultural identity, as each element in the design of the home reflects its connection to cultural and historical roots. In the Palestinian context, cultural identity plays a pivotal role in shaping residential spaces by integrating cultural determinants into interior design, which contributes to enhancing national belonging and confirming Palestinian cultural identity.

Palestinian cultural identity is characterized by a rich heritage reflected in many traditional arts, including the popular art known as Palestinian embroidery, which carries complex visual connotations and beautiful designs that express a long history of Palestinian traditions. These decorative and artistic symbols can play an important role in influencing the design of the interior space of the home, as Palestinian elements and symbols can be employed in furniture, colors, and decorations to enhance the sense of belonging and cultural roots within the design of residential spaces.

2. Research Problem.

The research problem lies in studying the challenges of integrating Palestinian cultural identity into the design of the interior spaces of the home, by preserving the cultural heritage and enhancing the determinants of cultural identity in a contemporary living environment.

3. Importance of the Research.

The importance of the research lies in studying the impact of the determinants of Palestinian cultural identity on the design of the interior space of the home, with a focus on how to use Palestinian cultural symbols and elements to achieve a balance between preserving the cultural heritage and meeting the requirements of modern life.

4. Research Objectives.

The research aims to:

1. Employ the determinants of Palestinian cultural identity in designing and enhancing the interior spaces of the home, with a focus on the practical case of the home of a Palestinian ambassador in Italy as a model.
2. Clarify the role of interior design in preserving Palestinian heritage and transmitting it to future generations.

5. Research Terms.

Cultural identity: "An integrated system of material, psychological, moral and social . data that includes a system of cognitive integration processes and is characterized by its

unity that is embodied in the inner spirit that includes the characteristic of feeling and feeling identity. (Alex Mikfili 2006)

Internal space: It is the three-dimensional space (length, width, height) in which the interior design process takes place based on its functional and aesthetic purpose.

Globalization: "It is all the new developments and advancements that seek, intentionally or unintentionally, to integrate the world's population into one global community." (Malcom Waters 2007)

6. Research methodology.

The researcher relied on the analytical approach, where an applied case of the home of a Palestinian ambassador in Italy was analyzed as a model, in which the determinants of the Palestinian cultural identity integrated into the interior design were analyzed and how it is reflected in the residential environment. As well as the inductive approach to reach the correct knowledge by extrapolating all information from the study of the cultural identity of Palestine and Italy, the study of the historical architecture of Palestine and Italy, the study of the elements of interior design of Palestinian and Italian culture and applying the results to the case Application for the Palestinian Ambassador's House in Italy.

Research results:

1. The presence of cultural identity in the design of the interior space is one of the most important aspects that distinguish one civilization from another, because it is an extension of the cultural heritage and experiences of fathers and grandfathers.
2. Exploiting the positive aspect of globalization and technological progress in the service of interior design, for a distinctive character that carries the characteristics of cultural identity and takes into account the changing cultural dimensions.
3. Integrating the determinants of Palestinian culture in the design of the ambassador's house is an important step to confirm identity in an international context, which achieves a balance between ancient authenticity and modernity, and reflects Palestinian identity within a diplomatic framework.
4. The interior designer has a major and effective role in preserving and expressing the Palestinian cultural identity and confronting attempts at intellectual alienation, through renewal and development in reformulating historical vocabulary.
5. The psychological impact of colors on humans is linked to customs, traditions, and the cultural and social stock rooted in society.

Research recommendations:

1. The interior designer should benefit from previous scientific experiences and be informed about the latest technologies, materials, artistic and intellectual trends, and employ them in a way that serves civilization, identity and culture.

2. Developing the national sense of community members through intellectual enrichment in interior design with cultural identity.
3. Translating the Palestinian cultural identity into design vocabulary and elements, and the interior designer should link these elements to interior design to find ways to express that identity.

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