

An analytical study on the role of conceptual art in the emergence of installation painting in the contemporary Western art

Assist.Prof. Dr /Fayrouz Samir Abdel Baky

**Associate Professor -Painting Department - Faculty of Fine Arts - Helwan University
Head of visual arts department – Ahram Canadian University - Cairo - Arab Republic of
Egypt**

Fayrouz_samir@f-arts.helwan.edu.eg

Abstract:

Painting art is one of the most important types of visual art; for his ability to combine many artistic styles quickly and flexibly. Previously, he knew the art of painting art; it is an art that relies on organizing colors on a flat, two-dimensional surface to represent a shape or an idea by employing line and color. Recently, the definition of painting art has become more flexible and broader. Defining the boundary between modern and contemporary painting art is difficult due to the overlapping of artistic styles and ideas, and their mutual influences. However, what distinguishes contemporary arts is the comprehensive treatment of topics that pertain to the whole world, and calls for thinking about various and changing issues. To classify the artwork as (contemporary), it must contain elements that are related to the current era, or if the artist used a traditional artistic style, but in a modern manner and a sense of timeliness and modernity. Accordingly, some painters sought to employ conceptual thought to express contemporary topics using several different methods, until conceptualism became an essential feature. Although the beginning of the emergence of conceptualism hinted at what is called the end of the art of painting art, since it was no longer necessary to practice painting only aesthetically. However, the truth is the contrary, and conceptualism provided a broader field that allows for the employment of traditional media and mixed and multiple media; until the conceptual work became strongly present in contemporary arts; And new approaches, in addition to the use of innovative technological means in addition to traditional methods. The art of painting was also able to deviate from the traditional framework of the museum painting, to think about the place and the surrounding space, and to employ it within the framework of the artwork, which reaches the understanding of the viewer in a way that allows him to roam within the work, with the possibility of stimulating all senses by using audio and visual effects to reach the essence of the idea, and not just the aesthetics. Therefore, the research traces the developments and the changes that affected the contemporary art of painting art and led to the emergence of a new trend, which is the art of installation painting or the art of painting equipped in space.

Key words

Painting ، installation، conceptual ، space ، place