

Contents

9.	The communicative role of advertisements in Digital games	Prof. Abeer Hassan Abdo Assist.lect./Ahmed Ismail Abdelrazik Ismail	Egypt	152- 173
-----------	--	--	--------------	-----------------

Contents

Ser .	Research's Title	Researcher's Name	Nation-ality	Page No.
1.	Effet de l'utilisation de la stratégie de Jigsaw sur le développement de certaines compétences de teinture par pliage et nœuds "Shibori" chez les enfants sourds et malentendants	Prof.Dr / Amal Muhammad Mahmoud Muhammad Abu Zeid	Egypt	1– 31
2.	Fine art and its role to encounter wars	Prof. Dr. Rasha Mohamed Ali. Dr. Sammar Mahmoud Gomaa. Dr. Ibrahim Badawy	Egypt	32 –52
3.	The Impact of Modern Surface Treatment Technology on the External Environmental Suitability of steel Structure parts	Assist. Prof. Dr/ Shaimaa Ismail Ismail Mohamed Amer	Egypt	53 – 67
4.	A study on the influence of Enlightenment thought on the work of Nicolas Poussin	Prof. Dr./ Abdel Mohsen Mitto Researcher.Lamia Maher Rashad	Egypt	67 – 77
5.	The plaster decorations in the shrine of Al-Muayyad Billah Muhammad bin Al-Qasim Bishhara, an artistic archaeological study	Researcher/ Fatima Salem Saleh Muhammad	Egypt	78– 89
6.	The Effect of Concept “Architecture for Children” on improvement the quality of learning environment in Discovery Centres	Dr./Magda Mohamed Abdel Aaty Mostafa	Egypt	90 – 112
7.	The Impact of Artificial Intelligence on the Development of 3D Character Design in Video Games: Between Creative Freedom and Intellectual Property Rights”	Prof. Dr. Muhammad Muhammad Ali Shaheen Prof. Dr. Marwan Abdullah Hussein Assist.Prof.Dr. Ahmed Sami Ismail	Egypt	113-135
8.	The impact of using artificial intelligence in developing the design of 3D characters in electronic video games between freedom of creativity and intellectual property rights	Prof. Dr. Muhammad Muhammad Ali Shaheen Prof. Dr. Marwan Abdullah Hussein Assist.Prof.Dr. Ahmed Sami Ismail	Egypt	136-151