

Contents

Ser .	Research's Title	Researcher's Name	Nation-ality	Page No.
1.	The impact of artistic trends on the plastic image	Assist.Prof. Dr. Ahmed Ahmed Gamal Eid Researcher. Fatma Mahmoud Jamaa	Egypt	1–19
2.	Creative Visions for Fashion Design by Using Knots Techniques	Prof. Amr Gamal El-Din Hassouna Prof. Nashwa Mustafa Hafez Assist. Prof.Dr. Asma Rafie Muhammad	Egypt	19-45
3.	The aesthetic dimension of language the abstract form in relief sculpture "Theorizing for an Exhibition Titled (Without a Frame)"	Lecturer. Asmaa Ali Abd Alhamed khelifa	Egypt	46 – 65
4.	Mural painting and its role in developing awareness to face environmental challenges and climate change.	Lecturer. Amira sarwat Mohamed mostafa	Egypt	66 – 91
5.	The Role of Graphic Design in Reviving the Egyptian Folklore through Specialized Exhibitions	Assist. Prof.Dr. Amira Abdalla Abdelhamed Kotb	Egypt	92– 118
6.	The effect of interactive design on the design of functional jewelry For people with chronic diseases and special needs	Assist.Prof.Dr. Amira Fouad Anwar Muhammad Suleiman	Egypt	119 – 131
7.	A study of the relationship between the difference measurements of radio frequencies for laboratory designs of Chipless RFID and the effect of the different readability probabilities of radio frequencies	Prof. Mohamed Attia Al- Farhati Prof. Mustafa Mahmoud Muhammad Khalil Prof. Ahmed Mohamed Attia Researcher. Tamer Muhammad Rabie Ali Sayed	Egypt	132- 156
8.	The effect of using Modal as a warp and pile for Terry fabrics On the physical and mechanical properties	Prof.Gamal Abd El Hameed Radwan Assist Prof.Dr.Adel Abd Elmoniem Abo Khozym Assist Prof /Nashwa Mostafa Assist. Lect.Beshoy Wasfy Awad	Egypt	157- 174

Contents

9.	AESTHETIC AND TECHNICAL IMPACT USING 3D PRINT	Lect. Dalia Salem Mohamed Abdul Latif	Egypt	175-186
10	Effect of different structure composition of decorative ribbed fabrics on properties Men's outdoor	Prof..Rawiaa Ali Ali Abd El- Baky Lecturer.Marwa Yassin Researcher. Asmaa Mohamed Marouf Mohamed	Egypt	187- 201
11	The complementary relationship between the concepts of repetition and rhythm and their impact on interior design	Lecturer. Rania Ahmed Sayed ELqattan	Egypt	202 – 219
12	Drawing animals and birds and their evolution in Islamic miniatures	Lecturer. Shaima Reda Hassan Mustafa	Egypt	220-230
13	Employing proposals for printing fabrics from the works of geometric abstract artists that contribute to the treatment of depression by color energy	Assist.Prof. Dr Shaimaa Abd-Almonem Alsakhawy Assist.Prof. Dr. Shaima Muhammad Amer Nassif	Egypt	231- 263
14	A graphic design vision against smoking-a field study on students of the College of Architecture and Design - University of Petra / as a model	Dr. Aida Hussein Ahmad Jokhrasha Researcher. Zena Shaban abed Alsatar Alsheikh Researcher. Naseem Nader Mohamad Tamimi	Egypt	264- 284
15	The influence of the decorations and colors of (cat) Asiri art in highlighting the identity of the social culture of the southern region.	Researcher/ Ghaida Ali Al- Omari	Egypt	285-308
16	Design principles of light and color for lecture halls in art colleges	researcher. Marina Sobhi Abdo	Egypt	309-326

Contents

17	The Quality control criteria for designing marketing campaigns Through digital platforms Corona crisis (A Case study of the quality of health services)	Assist.Lect Menna Allah Yahya Muhammad Muhammad Ahmed Prof. Dr./ Salwa Mahmoud Prof. Dr./ Samar Hani Al-Saeed	Egypt	327- 346
18	The expressive and formative methods of sculptors in Arabian and African societies Effected by the surrounding conflicts	Lecturer.Nahla Wagdy Mohamed	Egypt	347-362
19	The Aesthetic Characteristics of the Trompe L'oeil Art in Fashion Design	Demonstrator / Nihal Nabil Youssef Prof. Duha Mustafa Al-Demerdash Lecturer / Kariman Ali Beck Abdul Rahman	Egypt	363- 386
20	The Role of Awareness Advertising Message Included in ADHD Children's Interactive Clothing in Improving their Psychomotor Disorders	Dr. Basma Reda El-Fanagely Dr. Alaa Mohammed El-Sayed	Egypt	387-402