

## **Modern trends of conceptual art as one of the postmodern art movements and its role in decorating tourist architecture**

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### **Abstract:**

Conceptual art was described as an art that is still under construction and development, because it is the artistic method that prevailed in the post-modern art period until our time. The conceptual art curriculum is mainly based on creative thinking that is motivated to depart from the schools of traditional art or any artistic image that preceded its era. Diversity blends concepts in a presentation style that resists all restrictions. Art that resists superficiality and the unilateral dimension of the subtraction, which allowed the audience and technology to be active parts in the artworks falling under the umbrella of the concept of conceptual art - the art of the idea - an art that was characterized in its principles by a dynamic nature that interacts with its surroundings. Artists of different cultures and their spatial and temporal backgrounds, which gave him a renewed spirit and patterns that are produced in multiple ways and different concepts day after day. Starting from linguistic art, physical art and land art, to the art of embodying the myth and drawing inspiration from the past and presenting it in a special and unique innovative style, and even the intention of this art is to combine light, video and music in some cases to create an integrated psychological emotional state that falls in the recipient's families. All of these tools were used by the conceptual designers and they increased each according to his technical and personal experiences to produce new design ideas that express the spirit of conceptual art and announce its new approach and highlight the extent of its positive impact on tourism resources if its philosophy is applied through the application of these modern conceptual trends, as the tourism resources from The most prominent and most important resources that peoples and countries compete in developing day by day and financing them with huge amounts to know the extent of their economic importance and the extent of the return at the time.

### **Key Words:**

The spatial concept - the temporal concept - the environmental concept - the allegorical concept - the mythical concept - the physical concept - the interactive concept.