

An Interdisciplinary study as an entrance to enhance the artistic heritage of the Al-Ula region with printed design

Prof. Anwar Abdelkareem El Amry

Professor at the college of Design and Arts-Department of Visual Arts - Princess Noura bint Abdul Rahman University – Riyadh – Saudi Arabian

aaAlkamary@pnu.edu.sa

Researcher . Shaden Salem Al Shamer

College of Design and Arts - Department of Visual Arts - Princess Noura bint Abdul Rahman University – Riyadh – Saudi Arabia

439000603@pnu.edu.sa

Abstract

The importance of the study is to highlight the role and importance of activating interdisciplinary studies in order to improve joint scientific research between different universities and acquire more scientific, academic and research skills. Saudi Arabia artwork with printed design. With the flourishing of the visual arts in the contemporary era and its fields has gone beyond new dimensions, affected by the transformations the world is witnessing, and one of these developments is the clear interest in visual arts and the establishment of specialized bodies in arts, heritage and culture in the Kingdom of Saudi Arabia, and the promotion of artistic heritage is what distinguishes different civilizations and countries from each other, because it exists. Given the social, political, geographical, and historical conditions that surround it, each country has its own technical characteristics. Therefore, this study also aims to highlight all this with the techniques of artistic printing, which are still renewed and developed in the Saudi society, and which enable the artist to be creative and unique. With the scarcity of Saudi artists in the field of artistic printing and the provision of innovative experiences and ideas for the Al-Ula region to achieve the goals of the lofty vision of the Kingdom of Saudi Arabia 2030.

Keywords

Interdisciplinary studies - Printmaking - Printed Design - AlUla region – Culture – Heritage - Vision 2030