مجلة العمارة والفنون والعلوم الإنسانية - المجلد التاسع - عدد خاص (١١) المؤتمر الدولي الرابع عشر - "التراث الحضاري بين التنظير والممارسة "

The aesthetic effects of pouring colors with Arabic calligraphy to enrich the decorative painting.

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Abstract:

Design is the product of the designer's innovative process that he undertakes to express his idea and embody it. Today, the innovative process is considered an embodiment of the psychological and environmental factors of the designer. In light of the changes in the designer's vision of artistic work, there are no differences between the various fields of plastic art that rely on technology as the basis for the artistic work. The designer artist must always strive to change his view of conventional things. He must always search for everything that is new and leads to a better vision, starting from the different materials and how to deal with them to the techniques, methods of performance, and ideas that he tries to reach in order to achieve artistic creativity. The method of pouring colors is one of the contemporary artistic movements that have an impact on the imagination of artists and open new horizons towards innovation. It is characterized by the fact that it is applied in a spontaneous and fluent manner, which gives distinctive and unique results for artistic works that enjoy spontaneity and freedom of expression. Accordingly, the study found that it is possible to benefit from different techniques in the art of pouring colors and combining them. He demonstrated the arts of Arabic calligraphy in ways that enrich the formal, color, and design aspects of the art of the morals. From here, the problem, goal, and importance of the research emerged, which is represented in the following:

Research problem: The research problem is to answer the following question:

To what extent can innovative and diverse plastic solutions for decorative paintings be reached by taking advantage of the aesthetic effects of pouring colors with the vocabulary of Arabic calligraphy?

Research Aims:

- Achieving benefit from the aesthetic effects of different color pouring techniques and methods in practical practices to produce decorative paintings that combine the art of pouring and the arts of Arabic calligraphy.
- Achieving the development of understanding and analysis of works of art and creating creative freedom for the designer.

Research Importance: The research contributes to revealing the methods of the art of pouring colors and the innovative solutions they achieve that can be used and linked to the arts of Arabic calligraphy to design pendants with a distinctive and unique artistic character.

Hypotheses :The research assumes that by studying the different methods of pouring art, their aesthetic effects, and combining them with the vocabulary of Arabic calligraphy, it is possible to benefit from them in creating innovative decorative paintings.

Delimitations The search is limited to:

• Study the art of color pouring in theory and practical experiments.

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• Highlighting the aesthetics of the effects of different color pouring methods with the vocabulary of Arabic calligraphy in decorative paintings.

Study methodology: theoretical study - practical experiments

Keywords:

Pouring colors - creativity - hangings - Arabic calligraphy.