

The Impact of digital technology on artistic cultural heritage: cinema documentary heritage case study

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Abstract:

Within the importance of cultural heritage in our lives, especially cinematic artistic heritage, as it is priceless and a valuable source of knowledge because of its role in highlighting the cultural, social, and linguistic diversity of our societies and in commemoration of different civilizations. The issue of preserving, and reviving it, not being subject to neglect, protecting it from extinction and ensuring its availability to the public and future generations. In a modern digital way that keeps pace with modern technologies and ensures its sustainability, Cinematic heritage is of great importance and is no less important than cultural heritage in expressing our cultural identity because we are not talking here about mere films, but about the history of a country. Through it, we know what life was like and many very important things, in addition to its artistic importance. Cinema is one of the media that sheds light on societal issues and conveys its voice more objectively. It is considered an excellent window for understanding and embodying human experiences and diverse cultures. We should benefit from this heritage positively and in a sound systematic manner as a tool for preserving cultural identity through digitizing, documenting, and making available the national cinematic documentary heritage. In this context, we present the most important digital methods for preserving cinematic heritage and how to preserve, make available, and retrieve it in a systematic manner that ensures its long-term protection as a bridge of memory. Artistic and cultural identity, in addition to the role of national governmental legislation and international agreements related to the preservation of cultural heritage.

This is in addition to the role of national governmental legislation and international agreements on the preservation of digital cultural heritage and audiovisual heritage to ensure that it is not lost, destroyed, or disposed of in an illegal or harmful manner, and to ensure its protection and sustainability, using the descriptive and analytical approach in order to access vital evidence for documenting the audiovisual artistic memory and managing it. cinematic documentary heritage, relying on international standards for describing, indexing and documenting audiovisual documentary heritage, and in light of this, the research reached a set of results, the most important of which are: laying the foundations for establishing a national policy in the field of preservation based on a technical and legal program for better protection of cinematic heritage, cooperation with the authorities concerned with heritage preservation. Cultural heritage to ensure the collection and preservation of this heritage in a unified manner. Accordingly, a set of recommendations and proposals were reached, the most important of which are: Developing capabilities and enhancing opportunities and capabilities in the cultural sector in general and the audiovisual and cinematic heritage sector in particular.

Keywords:

Artistic cultural heritage; documentary heritage; cinematic heritag