

## **The Impact of Merging the Digital Print with the Monotype Print in creating a Mixed Media Unique Print (An Analytical Study and a Distinguished Students Based Art Project Experiment)**

**Assist.Prof. Dr. Tamer Assem Ali**

Associate Professor in the Department of Graphics and Media Arts, Faculty of Arts and Design - October University of Modern Sciences and Arts

[tassem@msa.edu.eg](mailto:tassem@msa.edu.eg)

### **Abstract:**

This research focuses on the impact and effect of merging the digital print with its vast possibilities and infinite visual solutions with the monotype print with its expressionistic rough sketchy sense in the same creative process, creating one unique original mixed media print consisting of both the digital print and the monotype print.

The digital print, has been widely accepted in the past few decades in printmaking circles, and has finally been approved as a unique and original field of printmaking along with the traditional ones. It has been celebrated by printmakers due to the richness of the visual solutions of this medium as well as it's constantly developing technological and technical advancement providing professional, efficient, unique and precise visual outcomes in this digital age.

On the other hand, the monotype print with its spontaneous, expressionistic and raw solutions, is considered a technical salvation from the complicated procedures of the printmaking process, where it's practitioners share the anxiety and expectancy of finally viewing the outcome in the form of a print, without the engraving or cutting process and without the possibility of repeating prints in the form of series. It carries a percentage of spontaneity in the final result due to the pressing of paper on uncut or un-engraved surface.

The research focuses on utilizing diverse media in the same creative process in order to reach designated results throughout clarifying the impact and importance of merging the digital print and the monotype print in a singular unique mixed media print, presenting the visual and philosophical significance that results from the contradiction between the digitally mechanical and the manual, as well as the contemporary versus the traditional, this contradiction the enriches the visual outcome with multiple elements. The research also highlights the importance of diversifying the procedural approach in the visual creative process, swinging between the well-studied and the spontaneous, which has always been a major concern and a point of interest for the researcher in his general visual art project as well as his specific ones.

Finally, the research encompasses a practical experiment in the form of a complete instructed and curated art project applied on a group of selected distinguished students from the Graphics and Media Art Department, Faculty of Arts and Design, MSA University, completing a mixed media visual art project – outside the academic boundaries – to enrich their visual field knowledge, expand their visual art expertise and cultivate their practical implementation vocabulary, encouraging them to encounter the contemporary visual art scene as the young artists of tomorrow.

### **Keywords:**

The Digital print – The Digital Medium – The Monotype Print – Mixed Media