

“Experience” as an entrance for studying cinematic Language**Assist.Prof. Dr. Sawsan Mohamed Ezzat Ibrahim Amer****Associate Professor at Faculty of Applied Arts –October 6 University Photography,
Cinema and Television dep., Egypt****dr.sawsanamer@gmail.com****Abstract:**

Experience is an entrance to study humane behavior, one of its forms is the artistic product. Any idea isn't just theoretical experiences that present inside the mind, it's a collection of practical experiences. Movie is an artistic product which created from the experience of team work, and the viewer experience. Team work experience includes both study experience, and life experience. Viewer experience is a result of his repeated views of film and context of his daily life. Cinematic image is coded with signs which form the cinematic language. Double experience works for both to create a common space that allow decoding which cause a successful communication. Research problem: unavailability of study around the progress of cinema history as a visual experience. Awareness by cinematic experience and realizing it, is considered a problem that hasn't been discussed before, at any previous study. Research significanc :experience could be an entrance to explain and study film. Research aims analyzing and studying of film's visual elements in line with concept of experience, Study of cinema history “as an experience”. Research methodology: inferential, descriptive.

Key words:

cognition- awareness- knowledge –experience- movie