Intelligence in cinema and its adaptation to heritage topics

Assist.Prof.Dr.Walaa Muhammad Mahmoud
Assistant Professor, Academy of Arts - Higher Institute of Folk Arts
drwalaamohamed2020@gmail.com

Abstract:

Artificial intelligence offers many and many opportunities for making films that depend on the element of dazzling in addition to the lived reality. But although some film production companies still feel some concern about the idea that artificial intelligence can replace humans in the film industry, taking over everything from acting to technical jobs and accompanying services, the decision to rely on artificial intelligence algorithms It is a decision made by the major leaders in the industry, and the use of artificial intelligence in the film industry will act as an assistant. Filmmakers should look for ways to integrate technologies such as machine learning and artificial intelligence, and the dramatic acceleration in the development of AI experiences and capabilities promises In the development of artificial intelligence experiences and its capabilities, with a real revolution in cinema and television that will change the face of the entertainment industry in the world, especially that these experiences today include artificial intelligence writing dramatic scripts for films, and assigning a large number of human tasks in the production stage to computers and robots, Including simulating the appearance, behavior and voice of actors, as well as enabling production companies to understand the audience of their films and the ability to attract them more effectively, and enabling the audience themselves to control the form of entertainment in their hands according to their mood, to the ability to change the paths of stories in films.

Keywords:

Heritage, Artificial Intelligence, Cinema,Technology