

Visual indicators of Palestinian embroidery units and their role in promoting identity and cultural heritage.

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1. Introduction:

Culture and heritage are among the most important elements that distinguish people from each other, as each people carries a rich history and culture that reflects their unique identity. Among the elements that highlight the cultural heritage of peoples is traditional art that transmits the heritage of ancestors from generation to generation. Therefore, Palestinian embroidery is one of the most important popular arts that expresses the cultural identity and national belonging of the Palestinian people.

Palestinian embroidery units are distinguished by the complexity of their visual connotations and the beauty of their designs, as they carry the essence of the history of the Palestinian people and the ancient cultural heritage. This folk art is linked to many stories and traditions that are told to future generations to enhance cultural awareness and belonging to cultural origins.

2. The importance of research:

The importance of the research is due to understanding the extent to which the visual connotations of Palestinian embroidery units influence cultural identity. We can discover the different aspects of this popular art and its role in preserving heritage and enhancing belonging to Palestinian culture. It contributes to understanding the importance of Palestinian embroidery as an integral part of the cultural heritage of the Palestinian people. And the extent of its impact on preserving Palestinian culture and heritage and transmitting it to future generations.

3. Research objectives:

The research aims to the following:

- Analyzing the visual connotations of Palestinian embroidery units and identifying the symbols and patterns that express the heritage and cultural identity of the Palestinian people.
- Evaluating the extent of the impact of Palestinian embroidery in enhancing the cultural belonging and identity of Palestinian individuals and communities and preserving cultural heritage and passing it on to future generations.
- Explaining the importance of Palestinian embroidery as a means of expressing cultural identity and belonging to the Palestinian people.

4. Research problem:

Based on the effective role played by the visual connotations of Palestinian embroidery in confirming cultural identity, and determining the extent of the impact of these connotations in preserving the cultural heritage of the Palestinian people and their expression of cultural and national affiliation. The problem of the research is to shed light on the cultural impact of Palestinian embroidery and the importance of preserving this important part of the heritage and enabling it to enhance the cultural identity of the Palestinian people.

5. Research limitations:

First: Temporal boundaries: the twenty-first and twenty-second centuries.

Second: Spatial borders: the West Bank and the Gaza Strip.

6. Research hypothesis:

Visual memory plays the most prominent role in shaping the cultural identity of society. From this standpoint, the visual connotations and symbols carried by Palestinian embroidery units can have the greatest impact in shaping the Palestinian cultural identity.

7. Research methodology:

The research relied on the analytical approach in analyzing the texts and visual patterns of Palestinian embroidery units, focusing on the visual patterns and cultural connotations contained in it.

It also relied on comparison between different regions within Palestine to understand how Palestinian embroidery affects cultural identity in different societies and regions.

Results and recommendations.

1. Palestinian embroidery units are precise and beautiful, and carry many rich and sometimes complex visual meanings and connotations. They also express the richness of the Palestinian cultural heritage.
2. The color connotations of the Palestinian embroidery units are linked to many universal symbols and meanings, some of which are linked to the nature of the events and circumstances that the Palestinian people experienced throughout their eventful history.
3. Palestinian embroidery can play an important role in affirming cultural identity and enhancing belonging to the Palestinian people, through its use in many contemporary visual arts and products.
4. The visual connotations and meanings of Palestinian embroidery units vary from one region to another, reflecting the diversity of the natural and cultural heritage in Palestine.
5. Palestinian embroidery is not only considered a popular art, but it carries many meanings and visual connotations that are linked to many stories, events and legends that chronicle the life lived by the Palestinian people and to which these units have become a witness.
6. Preserving Palestinian embroidery as a popular art and encouraging support for cultural and artistic research and projects that aim to document and study Palestinian embroidery in all its aspects works to confirm and consolidate cultural identity.
7. Promoting it enhances adherence to the Palestinian cultural identity, which is reflected in the steadfastness and steadfastness of the Palestinian people and their adherence to their land.
8. Active cultural and heritage centers in Palestine must pay attention to teaching Palestinian embroidery and raising awareness of its importance, by organizing workshops and training programs for education in various fields, which contributes to the transfer of artistic and technical skill and knowledge to the younger generations.
9. Providing opportunities and various platforms for artists and craftsmen to display their Palestinian embroidery products and market them at the Arab and international levels contributes to strengthening and introducing Palestinian cultural identity and economic empowerment, especially for women.

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