

Visual indicators of Palestinian embroidery units and their role in promoting identity and cultural heritage

Associ. Prof. Dr. Hani Khalil Farran

Associate Professor/ Faculty Member, Head of the Applied Arts Department, and Director of the Center for Interior Design and TV Decoration-An-Najah National University-Nablus-Palestine.

hani.f@najah.edu

Abstract:

Palestinian embroidery is considered one of the most important elements of the Palestinian heritage, because it expresses the history and identity of the Palestinian people. It carries meanings and visual connotations that reflect the Palestinian cultural identity and national belonging. Developing cultural identity and preserving cultural heritage for future generations. The importance of this research comes as it is an understanding of the meanings and connotations of embroidery, which enhances the Palestinian people's adherence to the local cultural heritage in the face of modern challenges.

This research aims to study the effect of the visual connotations of the Palestinian embroidery units in confirming the Palestinian cultural identity. The Palestinian embroidery units will be analyzed, the patterns and motifs used in them will be studied, and the meanings and symbols that express the cultural heritage of the Palestinian people will be understood.

Through this research, the focus will be on the importance of Palestinian embroidery as a folk art and an analysis of its active role in affirming the cultural identity and national belonging of the Palestinian people and enhancing awareness of its cultural and historical value.

The most important results of the research, Palestinian embroidery can play an important role in confirming the cultural identity and enhancing belonging to the Palestinian people through its employment in many products and modern visual arts.

Keywords:

Visual connotations, Palestinian embroidery, identity, cultural heritage