

Infographic as an innovative source for printed design of sports uniform to raise awareness against school bullying

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Abstract:

The infographic as the art of transforming complex information into visual representations, story images, and others, It has an editorial and directing style that deals with information in a sequential manner and transforms it into visual forms. Hence, it has become an important way to spread awareness in societies, where the designer uses multiple methods to create innovative designs, to communicate information in an attractive and purposeful manner. The importance of the research is to benefit from the infographic, as it integrates design elements and presents them in an inspirational way as a source for the printed design of the sports uniform to raise awareness against school bullying, which leads to students stumbling and negatively affects society. The sports uniform is an essential element of school uniforms, which is not only considered a uniform worn by students, but one of its goals is to equalize them. Research problem: How to take advantage of the infographic to reduce school bullying by creating a printed design for the sports uniform? Research goals: Employing infographics as a form of visual communication in design to raise awareness against school bullying and Studying the plastic values of infographic design and benefiting from them in creating the printed design for sports uniform to achieve the desired goal.

The researchers proved that the infographic has an effective role in increasing social awareness, and that with its plastic values, it is an innovative source for creating printed designs that enrich the school sports uniform to reduce school bullying..

Key words:

Infographic - Printed Design- Sports Uniform – Awareness- School Bullying.