

Towards a frame of reference (Heuristic Guide) for the development of informal markets in Egyptian rural

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Abstract

Street markets represent an important element in forming the economy of countries, especially those that occupy a large proportion of their area in rural areas, Egypt is one of those countries. We find that the rural community needs outlets to display their micro-products, whether agricultural or not agriculture, such as the handicraft products that are popular with tourists. Informal street markets have arisen due to their lack of need for government authorities to interfere in their establishment, and due to the belief of the rural people that these markets do not need permits. The spread of this type of market in rural areas reflects the inability of the authorities to contain, legalize them. The research dealt with the theoretical and analytical approach, as it presented the planning, design, legal and control problems that characterize these markets, and focus on the expected returns from legalizing these markets and preventing the emergence of new ones. We addressed the considerations that must be present in the market location, and patterns of its urban formation, highlighting the role of the main elements that must be available in the market and their functional relations with each other. In order to ensure good coordination and harmony between the main elements of the market, it was necessary to focus on the design considerations for the planning of the markets. By addressing the markets elements, a set of recommendations were reached, which are the nucleus for a guideline to solve the problems of informal markets in Egyptian countryside.

Keywords:

Market – Informal Markets – Slums – Street Markets