

Color's psychological impact and expressive connotations in human civilizations (a practical experience in artistic design)

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Abstract

Color occupies an important space in life, it is considered one of the basic elements that help us distinguish between similarities in nature, distances, and shapes. Color is attributed to a basic building block in fine art and its importance in the embodiment of shapes. Neither color nor shape, in the dark we see no shape or color. Shape and color are determined by the reflection of light. The color of an object is the color from which light waves are not absorbed and reflect the human eye. Therefore, light has great importance for the artist, as it is a tool to show his thoughts and feelings, it translates light into color, and color is the primary tool in expressing human and artistic feelings. Color can give off a sense of warmth, movement light. It affects our feelings. Color and calligraphy play an important role in expressing artistic ideas and human feelings as well. Many artists express their feelings and emotions through color.

Color is one of the most important elements of design, it has a big role in affecting the receivers. Many modern school artists were interested in color; kept it as the first concern in their designs an example is the artists of impressionism schools like Van Gogh, Monet, Gauguin, and Pissarro. AS color plays an important role in different civilizations like Egyptian civilization and Islamic civilizations which occupied art museums and historical buildings with its unique art contain exhilarating colors expressing the artist idea and vision where colors can be represented as people, rivers and trees it is complete life artist could see-through color and lines forming lusty live images.

Keywords:

Color's psychological impact - human civilizations - color harmony