

Towards the Application of the Ecotourism Principles Methodology in Egypt

(Case Study of Desert and Coastal Ecotourism in Egypt)

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Abstract:

Tourism in Egypt is one of the main sources of foreign currency and contributes directly or indirectly to the local GDP. Tourism in Egypt is based on three main tourism, namely: tourism tourism, cultural tourism, and local tourism. These tourist groups represent more than 90% of the total tourism activities in Egypt, and it is unfortunate that they depend on tourism as the financial function in Egypt and the consolidation of research Study of eco-tourism in Egypt And the extent of its impact on the efficiency of job performance after development and average

Keywords:

Eco-tourism, eco-hotels, hotel performance efficiency, sustainability, environmental assessment systems