

The design process from the womb of a living urban space

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Abstract:

There is widespread debate about another issue concerned with the nature of the perception of the urban landscape as a whole, including the syntactic and semantic design characteristics of "street furniture". On this basis, a difference and disagreement occurred on this issue: “Between the classical mental tendency that claims that the process of perceiving design subjects in the city is a mere subjective activity, and the Gestalt theory, which emphasizes the image or structure of the subject perceived in this process,” This is what prompted us to our desire to investigate the truth between the two issues while adopting the balance that favors the logical result of rationalizing furniture in the public space; Therefore, it is necessary to pose the question in its following form and formulation: Is perception the outcome of a mental cognitive structure and a reflection of the activities of its functions, or is it a special perception of the system of things furnished by our external surroundings? In other words, does perception come from the efficacy of the perceived subject, or from the nature and essence of the perceived subject?

Keywords:

industrial design, design process, theories and methods, urban space, Gestaltism, application.