

## **The Role of Architecture and Urbanization in Developing the Capabilities of Government Housing Users (Case study: Al Mahrousa Project 1,2)**

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### **Abstract:**

The Egyptian state is making great efforts to establish new urban communities that aim to serve citizens and meet the needs of society for housing and basic services and the re-exploitation of available resources to provide adequate housing. However, despite the increasing interest in establishing development projects for social housing, there are still problems that affect the success and sustainability of these projects, especially in the absence of cultural awareness and concepts of discipline among its residents.

This is done by understanding the needs of the users of these projects, their cultural, social and economic backgrounds and their financial capabilities. The most common problem is that the new residential areas for low-income people are located in places far from the means of livelihood, and therefore the high cost of transportation becomes an obstacle to these families. Families from the collapse of societal ties with the surrounding areas and the occurrence of social imbalance, and the high cost of the current basic services in the new residential areas is in turn a major concern.

And then the research deals with the development of a more effective framework for policies and directions to deal with these problems using architectural facilities that aim to develop the cultural, economic and social concepts of the population and meet their needs through these projects in general and Al Mahrousa project 1 and 2 in particular.

### **Keywords:**

Housing policies, community development, development projects for social housing, methods of social control, Al-Mahrousa project.