

Fashion psychology and its relation to garment design on drama

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Abstract:

Clothing plays a major role in highlighting the environment and social class, and it also has a major role in expressing the nature of the personality and psychological state, as the art of fashion does not work within the limits of realistic reality, but rather transcends it, residing in its own cognitive worlds. There is no doubt that the character influences the event with its dramatic effectiveness and importance, which is reflected in the line and color of its clothing. Clothes are the closest thing to the individual. It is worth noting that the design of the costume must be compatible with the nature of each personality and its own mood, and the psychological events and circumstances that the personality experiences. The love of showing off, showing off, and so on, all through the performance of the ideals of the character and the suitability of the design to the structural composition of the character, the quality of the material and its color, and its highlighting of the design through the quality of implementation. The clothes differ according to the various dramatic situations during the development of events and help the actor to impersonate the character he performs despite the multiplicity of its forms, and it distinguishes and emphasizes a cycle. Hence the importance of clothing and its colors in expression, as it is the mainstay for showing the external and internal form of the individual. Of this importance, clothes were and still play an important role, and with the development of the field of media, dramas increased and the awareness of the recipient increased, which only increased the need for the right and appropriate clothes for the dramatic event. Integrated psychological, social, and physical dimensions. This calls for an in-depth study of the personality.

Keywords:

Fashion psychology - Garment design – Drama