

Children's Fairy Tales Between Illustrations and Conceptual Art Visions of Storytelling

Associ. Prof. Dr. Eman Osama Mohamed Salem

Associate Professor – Graphic Department Faculty of Fine Arts – Helwan University

emanti76@gmail.com

• Abstract:

Children's fairy tales are the first steps of learning through entertainment. Storytelling stimulates morality, creativity, and early awareness. Then comes the role of illustrations to raise the value of the story, and refer it to visual worlds, and helping the reader to imagine events and coexist with their heroes. However with the change of the elements of the modern era, and children's tendency towards technology, and their great dependence on it as a source of learning and enjoyment, the need increased to search for new methods to reduce the gap between the child and reading, and to emphasize the role of the artist in imagining the story through the artworks accompanying the text. This research revolves around the art of illustrations, that has developed in recent years, and the emergence of new artistic trends, styles and techniques in addition to the classic style of presenting children's stories, some of which were associated with conceptual arts and postmodern arts. Artists who are passionate about children's fairy tales have been interested in re-presenting new visions for these two-dimensional and three-dimensional stories, we can see these works in exhibitions and public and specialized children's art museums. This research presents an analytical study in the development of telling children's fairy tales as a creative stimulus for the works of contemporary artists through the development of art movement, to reach the features of renewal in the field of visual storytelling, and the cultural role of art museums in the communication between children and contemporary conceptual works of storytelling.

• Keywords:

Fairy Tales; Illustrations; Conceptual Art; Storytelling.