

## **Developing the visual image of the interior of Egyptian furniture exhibitions**

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### **Abstract :**

Exhibitions are considered one of the systems that have an important role in human life and the link between different cultures and their development, so it is necessary to develop the visual image of Egyptian furniture exhibitions by studying the form, its elements, types, sources, content and concept, the basic elements and standards for it, the relationship between form, content and visual perception and linking them and studying the constituent elements of the exhibition Determining the areas of weakness in the exhibition halls, the movement corridors, the design of the pavilions, the general design of the exhibition and the extent of its relationship to the environment And studying design considerations in forming the space in exhibitions and paying attention to organizational standards for the stages of the cognitive process in interior design and adopting the foundations of modern design to re-modernize and develop exhibition halls and raise their efficiency. Interior design with the surrounding environment and taking advantage of all the factors available in it.

### **Keywords:**

Form, content, visual perception, Egyptian furniture exhibitions.