Analysis of visual and story frames for news channels coverage during the 2011 Egyptian revolution

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Abstract

When images are repeatedly seen, they become hallmarks of a historical scene, which evokes a specific frame and mental image. Governments deliberately create this image, especially in times of conflicts and wars. Every war involves propaganda, no image remains aloof from

The news channels, with different cultural and political perspectives, frame influential political events differently. Accordingly, **the problem under study is the question: What are the similarities and differences in the visual frames used by each of the CNN Fox News AJE channels to depict the participants in the Egyptian revolution?.**

The aim of the research: to identify the mental image that **the CNN Fox News AJE** channels created and affected the audience by understanding the visual and narrative frames used.

The importance of the research: is that images should not be analyzed in isolation from the conditions of its production and institutional practices in its distribution and selection because governments control the production and transmission of images to guide the audience and create a world based on images as a historical record

The results revealed that Al Jazeera used a coverage tone that adopted the viewpoint of protesters and political opponents, and employed frameworks around human interest, political strategies, and economic influence. Fox News and CNN's coverage did not differ from their usual view of the Middle East according to American ideology**.**

Keywords:

Visual frames, coverage tone, mental images, impact theories, objective frames