

Visual image and expression directed to the child in Media Age

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Abstract:

Designing the visual image directed to the child is considered to be a big challenge for the artist or designer who is forming it, as the visual image is the strongest communication channel in the age of media because it carries meaning smoothly through expressive content. The artists or designer uses the design theories of visual image to form its elements expressing the message carried to children actively.

The research contains the definition of visual image and how to form it based on art composition forming theories of the visual image, the study of the meaning definition and expressive characteristics that are in the children drawings and wording shapes for knowing the best ways to communicate with their sentiment.

Keywords:

Visual image – expression – children drawings characteristics