

The connection of arts with multiple cultures and its role in building society

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Abstract:

The research aims to clarify art association with society culture and the issues that prevail in it. Culture can be considered an important factor in shaping art topics in general, or reflected on art in different forms.

Ancient arts history and different society's culture can be preserved by embodying them with artworks. This contributes to contemplating details and inscriptions of various artworks.

Hence the art role through science and technology to contribute for solving societal problems and individuals, as well as developing the community's aesthetic culture and raising the aesthetic sense through the influence of different fields of arts, and the absorption of different cultures. The arts also contribute to the development of the cognitive, social and even emotional aspects of people through learning the arts.

Therefore, the research focused on highlighting the clear impact of arts on the culture of any individual, that can be considered as a catalyst for individuals and for the advancement of works whose art reflects the lifestyle of each individual in society.

The research sheds light on the fact that culture is one of the pillars of society to build and advance it, as every nation has a culture from which it derives its characteristics and behaviors. Art is one of the tools for applying culture in all respects, and culture contributes to the development of human perceptions. Thus, it can be said that there are no arts without culture, and vice versa, so we find in their union a distinct creative production.

Keywords:

Fields of arts, ancient arts, community culture

Introduction:

Culture and the arts are among the most important components of states, as they reflect the real reality, and all the evidence that spreads around the world. They also strive to reach the stage of transcendence in society through the contribution of citizens to reach harmony among them, as arts and culture contribute to the availability of many diverse jobs, in addition to Attracting tourists from various parts of the world, and encouraging talented individuals of all ages and professions. What confirms the importance of culture and art is the existence of many general benefits that affect all areas of society as a result of the important role of culture and art, including: Personal growth, as culture and art contribute clearly to the formation of a person's personality, they help to develop and strengthen his individual capabilities through the following Activating imagination and creativity in people, preparing individuals to adapt to the differences around them and absorbing diverse cultural ideas, which strengthens communication and understanding among them, encouraging cooperation, teamwork among

individuals and achieving discipline among them, as well as motivating the ability of people to absorb their capabilities and improve their performance. In various activities, the development of the cognitive, social and emotional aspects of individuals, especially among youth groups, through the education of arts, general sciences, humanities, and participation in them, in addition to the gathering of cultures for mutual experiences because of their great positive effects reflected on members of society.

Research Problem:

The scarcity of the cultural aspect reflecting on art works in its various forms, in addition to the failure to express the cultural identity of society, which affects the process of building societies, which is evident in the case of the association of culture with the arts.

Research Importance:

Clarifying the important role of the relationship between art and culture and its reflection on building society, as well as highlighting the aspects of interdependence between artwork, culture and the various arts and their role in enhancing the cultural community vision.

Research Aims:

Confirming the relationship between the changing cultural environment of the artist and his artwork.

To highlight the important role of arts in building society by highlighting its special culture.

Directing societal thought based on works of art, which contributes to stimulating the patriotic feeling of the members of society.

Research Methodology:

The research follows the inductive approach by collecting data and information about the concept of culture and its most important benefits and values, followed by the descriptive analytical approach to analyze the history of plastic arts for some works of art, and how it reflects on culture and the influence of culture on it.

Research Hypotheses:

- 1- There is a direct relationship between the culture of the era and its clear influence on the nature of artworks created by the artist.
- 2- There is an importance to the artistic works presented by the artist to direct the members of the society and influence their culture and thus build the society.
- 3- The more interest in art grows, in addition to the assimilation of different cultures, the more it helps in shaping the human personality, supporting imagination, creativity in people, and helping them to adapt to differences, which has strong positive results that affect members of society.

Search Limits:

- Temporal boundaries: making use of plastic artworks and global models by studying and analyzing them; This is in the field of photography and drawing in different periods, in the sense of models from the ancient (the ancient Egyptian era) to the modern.

- Spatial borders: Fine art works that belong to Egypt and some Arab and European countries.

Results Analysis and Interpretation:

1. Artistic works throughout the historical ages of mankind are stable and guided by cultural trends that are compatible and develop with its foundations with its era from the beginning until the postmodern stage.
- 2- The artistic work of an artist if it is characterized by culture, popular trend, or expresses simplicity, instinctiveness, or modernity, or if it represents academic or non-academic contemporary, it shows the cultural impact towards what is known as multiculturalism.
3. The creative processes of the artistic work are subject to the intellectual dominance of the culture of the era in what is called the era of the image culture in the time of cultural globalization and the end of the traditional crises by communicating with the various cultures through the technologies of the era.
4. The plastic artist has the right to cultural exchange with others while adhering to his cultural identity in the face of what we see as the fluidity of culture to hide the national heritage with the aim of humanity and democracy of arts and culture.

Recommendations and suggestions:

- 1- The necessity of expressing the various works of art according to the culture of a society, its nature, the prevailing thought in it, or the distinctive societal phenomena that prevail over it.
- 2- The use of artwork to direct the human thought of the recipient to satisfy his imagination and creativity, as well as develop his sense of belonging to his community and rebuild it.
- 3- Using previous artworks from different eras to understand and realize how it expresses the culture of society in that era and the extent of its impact on it.

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