

## Designing An Art Virtual Exhibition Through Applying Design Thinking Strategy

**Assist. Prof. Dr. Lama Abdul Rahman Al Harkan**

Assistant Professor, Department of Art Education, King Saud University

Riyadh-Saudi Arabia

[Lalharkan@ksu.edu.sa](mailto:Lalharkan@ksu.edu.sa)

**Assist. Prof. Dr. Haifa Ibrahim Al Nowaiser**

Assistant Professor, Department of Art Education, King Saud University

Riyadh-Saudi Arabia

[halnowaiser@ksu.edu.sa](mailto:halnowaiser@ksu.edu.sa)

### Abstract:

The idea of this research came in association with the establishment of an art exhibition in the depths of the global pandemic (COVID-19) to review the learning outcomes of the courses that rely on computers by teaching some of the graphic design topics in the Department of Art Education at King Saud University. This research aims to identify a virtual exhibition (VE) through the application of design thinking (DT) in designing a virtual graphic art exhibition. This research deals with the nature and characteristics of (VE). In addition, it reviews the concept of the emergence of (DT) and its stages of development. It examines the practical experience of creating an exhibition by implementing the stages of (DT) based on the Stanford D.School model. Accordingly, (DT) explains obstacles that can be studied to find creative and obvious alternative solutions. This research derives its importance from the lack of research in the art field that applies (DT). It will support the method of implementing it in educational or artistic situations in the future. The results showed that the (DT) and its methods accommodated in choosing the appropriate model and reviewing creative solutions to the problems that users may face in creating or viewing (VE) through interactive display platforms. Technology and social media have supported prompt access and sharing of opinions and reactions to (VE). Hence, (VE) supports easy access, interaction about art and its techniques of (VE). Finally, designing a virtual art exhibition is more inexpensive than making an actual art exhibition.

### Keywords:

Virtual exhibitions, Design thinking, Design exhibitions.