

# **Civilizational communication and its relationship to the architectural and physical heritage between theory and practice**

## **(Case study of fustat area)**

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### **Abstract:**

Architecture is a reflection of the civility and progress of people throughout the ages. Every nation has its own identity, physical and architectural character, which stems from the components of its civilization. Every society is governed by various religious, social, economic, climatic and other factors, which are distinct architectural and architectural features that demonstrate its architectural identity and the culture and specificity of society and its users. While attention is paid in some regions of cultural and cultural heritage to the economic, esthetic, architectural and architectural aspects of development, the lack of respect for social, human and cultural heritage and the lack of participation of society in this development by opinion or effort and the exploitation of this participation in the preservation and continuation of this development, As a historic area with heritage buildings rich in vocabulary and architectural and natural elements. The research problem is how to take advantage of the connection with the architectural legacy, especially with the emergence of the concept of sustainability, precisely its social dimension, which emphasizes the need to relate to the region's history. The importance of community participation in the development processes, preservation, and raising awareness of the cultural and architectural heritage, not only for the community but also the architects, for instance, some architects deal with these areas of the architectural heritage and its vocabulary, which are reflected in their architectural output. We find some buildings with different configurations that are separate from the urban and architectural surroundings of the heritage area through contrasting architectural formations and treatments that are heterogeneous to buildings or areas of nature, thus increasing the problem. The paper investigated specific current projects and examines how appropriate they are to the area's history, the surrounding environment and the adjacent heritage buildings. Research is divided into three main parts: The first part is a theoretical study that illustrates the importance of communication and the heritage of architectural civilization, emphasizing the importance of architectural character and composition as a necessary and influential pillar of society's culture. The second part is the selection and study of some recent public projects in the field of study. The third part is the design and application of a questionnaire for the region's inhabitants to examine their views on the extent to which such projects are relevant to the area.

### **Keywords:**

cultural interaction, architectural heritage, character.