

Contents

34	Innovation of Women Garment Designs through Employing Geometrical Pleats Fixed by Heat Setting	Prof.Ahmed Hosny Prof.Ghada Abdullah El-Kholy Assist. Lect. Terese Zaki Hosny Zaki	Egypt	637 – 658
35	Creating girls casual wear designs influenced by the characteristics of Japanese street fashion style	Dr. Amany El Saeed El Dosuky	Egypt	659 – 678
36	The benefit of the jacket sewing technology in implementing double faced jacket	Dr. Basma reda Mohamed el fanagely	Egypt	679 – 694
37	Employing motion graphics videos in public awareness advertisements on social media platforms	Dr. Faten Ibrahim Awad Khamise	Egypt	695 – 718
38	Analytical Study for Crowd Control in Hajj & Umrah: Interaction Design Approach	Dr. Hany M. El-Said	Egypt	719 – 730
Research in the field of human sciences				
39	Chapels and altars of the Papal Apostolic and Principal Cathedrals of the Catholic Pilgrimage in the Vatican	Assist.Prof.Dr. Rasha Abdel-Moneim Ahmed Ibrahim	Egypt	731 – 770
40	The Role of Variables witnessed by the Hashemite Kingdome of Jordan in develop the Photojournalism in Jordanian daily newspapers between 1996 – 2019	Prof. Atef Muhammad Najeeb Al-Muta'i Dr. Nermeen Sayed Kassem Researcher. Yahya Ahmed Mohammed Bani Amer	Egypt	771 – 792
41	Evaluation The Effectiveness of Some Consolidants for Preservation of Limestone in Hathor Temple at Memhis, Egypt	Dr. Ahmed Ibrahim Mancı	Egypt	793 – 818

Contents

26	Inspiration from Wassa Wassef's tapestry pendants in painting art Research and applied experience.	Associ. Prof. Dr. Fayrouz Samir Abdel Baky	Egypt	483 – 498
27	Sustainability standards and their impact on contemporary sculpture design	Dr. Mayssa ahmad elfar	Egypt	499 – 513
28	Employing The Vocabulary of Jordanian Heritage in The Interior Design of Accommodation Units in Tourist Facilities	Prof. Mohammad Hasan Imam Dr. Sara Fawzi Researcher. Mohammad zaal Alkhatib	Egypt	514 – 537
29	Digital Fabrication Systems between Theory and Practice "Application on Metal Roofing Systems"	Prof. Medhat Mabrouk Zidan Assist. Prof. Dr. Mohamed Mohamed Yehia Assist. Lect. Ahmed Salah Abd El-Azim Mohamed	Egypt	538 – 551
30	The impact of the development of theatrical architecture on the scenography of theatrical performance	Assist. Prof. Dr. Mona Ahmed Hussein	Egypt	552 – 569
31	The Effect of Fashion Psychology on the Consumer in Light of COVID-19	Assist. Prof. Dr. Mai Samir Kamel Ali Mohamed	Egypt	570 – 584
32	The Aesthetics of String Theory Design Structure as a Source for Innovating Creative Metal Pendants	Assist. Prof. Dr. Naglaa H. Al Ashraf	Egypt	585 – 618
33	Development of Innovative Design Entries for the Hanging Printed Fabrics Based on Philosophical Construction of Ego (irrationality)	Dr. Walaa Mohamed Zaki	Egypt	619 – 636

Contents

18	Technology and materials and their impact on the Relief sculpture in the open-air museum display	Prof. Ehab Abdullah Youssef Assist. Lect. Nahla Mahmoud Matreed	Egypt	327 – 348
19	Interior design of administrative spaces according to the theory of (user centered design)	Prof. Bassem Hassan Abdu Ass.Prof. Dalia Mohamed Ezzat Researcher. Mahmoud Sayed Mohamed	Egypt	349 – 371
20	The impact of Internet of things technology on aspects of product design	Prof. Dr. Rehab Mahmoud Mohamed Kamel El-Hebary Prof. Dr. sayed Abdo Ahmed Abdo Lect. Dalia Khalid Abd- Elhamid Elsayed fahmi	Egypt	372 – 384
21	Effective use of digital technology and employing its capabilities in achieving artistic values in decorative design	Assist. Prof. Dr. Riham Mosad Shalaby	Egypt	385 – 409
22	CCreative Thinking of Cybernetic Theory (Control & Future) as an Approach to enrich New Media Arts	Prof. Salwa Abulela Mahmoud Assist. Prof. Dr. Walid Elghamry Barkat Researcher. Reham Mahmoud Elwakil	Egypt	410 – 422
23	Standards of industrial product design and its relationship to user behavior guidance	Prof. Sayed abdou Ahmed Prof. Rehab Mahmoud Mohamed kamel elhebery Lect. Ahmed Samy	Egypt	423 – 442
24	Innovative thinking to add aesthetic value to the animated logo	Prof. Atiyat Bayoumy Al Jabry Prof. Mohamed Sherif Sabry Assist. Lect. Amira Mustafa Mohamed Ghazi	Egypt	443 – 466
25	The use of the agammograph technique in implementing awareness hangings- an applied experience that serves the problem of domestic violence	Dr. Ghada Khalid Hussein	Egypt	467 – 482

Contents

9	Computational Investigation for The Windcatcher Top Roof Length Effect on Indoor Air Quality – simulation study	Dr. Mohamed Ibrahim Mohamed Abdelhady	Egypt	145 – 160
10	Toward achieving Age-Friendly public open space Case study of the upgrading of Al-Okilat park –Buraida city –KSA	Associ. Prof. Dr. Rania Abd Allateef Ahmed Ghanam	Saudi	161 – 185
Research in the field of arts				
11	Analytical vision for gymnastics wear in Egypt	Prof. Ahmed Hosni khattab Nejmeldeen Prof. Amr Mohamed Gamal Hasona Researcher. Mahmoud Mohamed Saleh	Egypt	186 – 214
12	The role of the logo in preserving the Egyptian visual identity in the era of globalization	Dr. Ahmed Mohmmed azmy ahmed	Egypt	215 – 236
13	Contemporary textile visions that make use of nature and conceptual art	Assist. Prof. Dr. Asmaa Mohamed Mahmoud khatab	Egypt	237 – 258
14	Interior design and its impact on students' behavioral problems	Prof. Ashraf Hussein Ibrahim Prof. Ahmed Samir Kamel Researcher. Roba Abd Elfattah Elsaïd Saad Elnoamany	Egypt	259 – 279
15	The Appreciation Issue of Contemporary Artwork in View of Parnassian School and the Theory of Art for Art's Sake	Assist. Prof. Dr. Akmal Hamdy Ahmed	Egypt	280 – 292
16	Optical rhythms: Optical rhythm aesthetic values and their Effects on the artwork	Assist. Prof. Dr. Amina HAMED Mohamed	Egypt	293 – 310
17	role of movement in the visual perception of the meaning of fantasies from the viewpoint of the artist and the recipient	Dr. Eman Fekry Mohamed Okasha	Egypt	311 – 326

Contents

Ser .	Research's Title	Researcher's Name	Nation- ality	Page No.
Research in the field of architecture				
1	Incorporating 3d Printing Techniques, As A Step Forward For Upgrading The Design Process In Architectural Education	Dr. Osama Khalifa Researcher.Tariq Alsherif	Egypt	1 – 13
2	The Impact of community awareness on the sustainability of the architectural and urban heritage in Al Quds	Dr. Amira Mersal	Egypt	14 – 29
3	Sustainable Urban preservation methods towards reviving the heritage village of Shali, Siwa Oasis	Associ. Prof. Dr. Eman Faiez Maher Bassily	Egypt	30 – 51
4	Transforming Arab Cities into age-friendly cities Indicators of Public Spaces and Buildings	Associ. Prof. Dr. Ayman Mohamed Mostafa	Egypt	52 – 68
5	Nostalgia in Contemporary Egyptian Architecture “A Case Study of Residential Architecture Expression”	Assist. Prof. Dr. Hossam Eldin Moustafa ElNour Saleh	Egypt	69 – 88
6	The strategy of reimagining urban design in preparation for facing epidemics after the Corona virus and its use in the future: lessons from global experiences	Dr. Mahad Syed Ibrahim Hassan Emara	Egypt	89 – 116
7	Principles to achieve zero carbon buildings Implementation Barriers and Suggested Solutions	Assist. Prof. Dr. Asamer Zakaria Dr. Azza G. Haggag	Egypt	117 – 134
8	Rereading Contemporary Architecture: Sustainability Approach	Associ. Prof. Dr. Houssam eldeen Bahgat El Refeie	Egypt	135 – 144