# The Role of Variables witnessed by the Hashemite Kingdome of Jordan in develop the Photojournalism in Jordanian daily newspapers between 1996 – 2019

# Prof. Atef Muhammad Najeeb Al-Muta'i

Full Time Professor, Department of Photography, Film and Television - Helwan

University

Atef\_moteaay@a-arts.helwan.edu.eg

**Dr. Nermeen Sayed Kassem** 

Assistant Professor in Mass Communication & Media Studies Faculty of Women for Arts, Science & Education- Ain Shams University

Nermeen.kassem@women.asu.edu.eg

### **Researcher. Yahya Ahmed Mohammed Bani Amer**

## Researcher at the Department of Photography, Film and Television - Helwan University yahyiabreak@yahoo.com

### Abstract:

This study aimed to identify the main variables which witnessed by the Hashemite Kingdome of Jordan between 1996- 2019, and it's role in develop the form and content of Photojournalism in Jordanian daily newspapers.

The study depended on survey method, it used the interview tool with 12 journalists: editorsin-chiefs, Photojournalism, and journalists layouters who represent 4 Jordanian daily newspapers.

Results of the interviews showed consensus between the journalists, they confirmed that the Jordanian daily newspapers have concerned with main variables which witnessed by Jordan in discontinuous periods, they agreed that the journalistic photograph had be affected by those variables, either in terms of form or content.

The results explain that the photograph has been undergone to the process of restricted and limited evolution. These determinants represented by the events itself, editorial policy which applied by chief-in-editor in newspaper. The majority of journalists confirmed that the determinants highly appear when the content of photograph related to any of the main variables; furthermore, the reason is due to the importance of those photograph that related to the important events.

The results reveal that the evolution of photograph's content and form is closely related with a number of considerations, it controlled the extent and rapidity of photograph's evolution.

The interviews showed clear contrast between the journalists; some of them see that those determinants have a positive effect on dealing with the photograph, while the others see that determents have a negative effect, in terms of the colors, size, numbers, quality, technics.

## Keywords:

variables, Jordanian Press, Photojournalism.