Preferring "Art & Design" Education Candidates[1]

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Abstract:

In the modern era, art & design are closely linked, as a result of manufacturers' interest in adding the aesthetic values provided by fine arts to the utilitarian products that man uses in his life not only to develop the general taste of users but also to increase the percentage of product sales by increasing the aesthetic values of his design, Here, the general trend of interest in art & design faculties emerged, which combined fine arts curricula and different design curricula. Attention was directed to art & design students and the development of their various skills and quotients.

The Art & design student is considered the core of developing and spreading the aesthetic values in his community. The process of preferring the appropriate student is the first step towards preparing a qualified creative original designer, This is because it represents the basic talent that is developed through the curricula of art & design colleges.

preferring the suitable student depends basically on three innate abilities he should have. These skills are: his creativity (IQ+EQ), his good taste, and his psychomotor skills (SQ). We can measure these abilities and quotients with different kinds of tests. There are some available tests which can measure the right amount of these abilities possessed by the student enabling him to study Art & Design. The art & design studies help the candidates to develop these natural quotients which he already possesses, These quotients and abilities are innate that cannot be learned or acquired through training.

This paper aims to study the process of preferring the Art & Design candidates, and also the tests related to it. Including some case studies involving these tests applied in different schools and universities.

Keywords:

creative؛Aesthetic judgment؛psychomotor skills

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[1] The study of art & design has become linked to each other in the academic field, as evidenced by the presence of many Art & Design colleges around the world