

Employing The Vocabulary of Jordanian Heritage in The Interior Design of Accommodation Units in Tourist Facilities

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Abstract:

The national heritage is considered important pillars of tourism development, Tourism is also considered a mean of spreading mutual cultures between countries, Further, tourism in the Hashemite Kingdom of Jordan represents one of the most important activities that work on development and prosperity. Jordan hosts a number of important tourist archaeological sites, such as the pink city of Petra; Jerash; the Roman amphitheater, these places are considered a destination for all tourists. Tourism facilities are considered one of the components of civilization and a vital element in its constructions, this requires the interior designer to link the surrounding environment with the interior design to maintain its originality and heritage identity Therefore, the interior designer goal is to create a design vision to attract the tourist and push him to interact with the surrounding environment, Moreover, many tourist facilities have appeared in Jordan, but it lacks the local identity in interior design and it are not connected to the surrounding environment, Such facilities also established on architectural models that do not suit the cultural and civilizational richness of Jordan, Therefore This research aims to create a design vision to employ Jordanian heritage in interior design and furniture for tourist facilities to preserve its originality and identity, and creating a distinctive and special character for the interior design stemming from the surrounding environment; as well as supporting the functional, aesthetic and cultural aspects of the design process, Hence the importance of research lies in analyzing the design elements of Jordanian heritage and reviving its design lines to be used in interior design in order to develop aesthetic sense and general taste in the community, which leads to increase the elements of tourist attractions for tourist facilities, The research went on to study and analyze the heritage elements and reduce lines that can be employed in interior design supporting the aesthetic values of the place, this research has reached a design vision to employ Jordanian heritage in interior design in the hotel accommodation room, The researcher also presented a proposal to design a hotel residence room that employed design lines inspired by Jordanian heritage in a reduced style to suit contemporary life and achieve functional and aesthetic aspects in tourist facilities. So, the research leads to a vision of design style for tourist facilities with a heritage identity has been drawn through two main directions: First: studying heritage elements and analyzing its design lines.

Keywords:

Identity, Jordanian Heritage, Interior Design