

The importance of connecting murals with environment and surrounding in designing the elevations of architectural buildings

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Abstract

The art of murals has taken on great importance as a type of artistic expression; It's a record that monitors the evolution of human aspects. In modern times, it is no longer just a record of the civilizations of peoples and a reflection of their cultural identity, but also has become a key player in the development and revival of visual culture and the correction of perceptions of vision.

Mural artwork contributes in particular to the development of an individual's innate sense, to the enhancement of the aesthetic taste by recognizing and enjoying it, and to the deepening of the cultural awareness of society.

Meaning and ideological ideas in murals include one or more symbols with different meanings or ideas, the content of which may be apparent or contained, and both complement each other. On this basis, it does not view murals as a form that attracts the attention or interest of the recipient, but rather their composition, their ideas and meanings, their features or intellectual dimensions within the purpose pursued by the artist; The new designs of contemporary murals reflect human qualities, social and political values, issues and problems, religious systems and teachings in society, as well as customs, traditions and ideas, including those that contribute to the preservation of the history and cohesion of society and the development of the artistic taste of its members. These include the culture of the viewer, who reflects on the murals that reflect on the freedom to express ideas, the freedom to choose the formal vocabulary associated with the environment and society, the documentation of society's thinking, and the criticism of its causes and problems.

Building interfaces and architectural installations also play a major role in clarifying design and configuration concepts, demonstrating the compatibility or contradiction of the designer and recipient. The Philadelphia and Baltimore program played an important role in beautifying the facades of architectural buildings and other structures.

The interest in beautifying the architectural facades and their environmental surroundings helps to uplift the aesthetic sense of individuals and has a positive effect on the physiological aspects of individuals and society as a whole.

Keywords:

Visual language, Designing Elevation Murals, Cultural Tasks, Visual Culture, Baltimore and Philadelphia Mural programs.