

The exciting Design compositions of Sociological emotions and their importance in awareness posters.

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Abstract:

Social problems are parts of society. The existence of a group of individuals within a particular space, community, spatial and temporal space must result in a set of basic characteristics and features. Social problems may be a source of social existence and vary depending on the customs and traditions of the society or its cultural or organizational degree. Design is one of the leading modern-day polytechnics that seeks to serve society to achieve social harmony and adaptation for all its members. It is also a science that is concerned with the study of forms, their content and how they are expressed. If the designer, through constant research, aims to find appropriate solutions to the problems that people may face in their normal and daily lives, then the design formations are about implementing those ideas that the designer has formed to find solutions to many problems.

There can be no doubt that the poster serves many different areas of life. It also reflects the extent of the civil and cultural recovery of society. It plays a very important cultural role. It is one of the important means of directly influencing the receiving public.

The awareness poster has served society by looking for negative phenomena, customs and behaviors in society and trying to present its ideas and solutions. This goal is being transformed into strategies and advertising campaigns that transmit appropriate messages to each age and social group of society to influence the greatest possible proportion to address this phenomenon or problem.

Keywords:

(Design compositions - sociological emotions - awareness poster)