

The Creative Features of the Naïve Spontaneous Artistic Façade as an Entry Point for the Creation of Contemporary Wall

Hanging Fabrics Design

Dr. Walaa Mohamed Zaki

Lecturer at Textile Printing, Dyeing and Finishing Department-Faculty of Applied Art-
Damietta University

zakiwalaa88@gmail.com

Abstract

The preservation of the realistic manifestation of the form, which sometimes reaches the point of artistic naivety, is only a path of plastic creativity at a time when the distance between the artist and the painting is canceled, and the narrative spirit prevails. Here artistic creations are manifested by a naive, spontaneous art that appears in an image free from submission to standards. The blocks and the scales of linear perspective or the law of volumes, in which it creates a state of spontaneity closer to playing and tampering with lines and colors, so that its lines appear more rigorous and its basic colors without mixing or analyzing and rotating and the painting turns into pulsating entities that interact with shapes to give us semantic and symbolic capabilities that can be interpreted, which helped to uncover new possibilities for these traditional codes. Possibilities that reflect a popular sensibility that goes beyond everyday function to innate practice, to creative art spaces. So naive art is considered creativity dominated by the naivety of action and narrative style, an art concerned with simplicity in performance and indulgence in the imagination of the image. Emphasizing the importance of innate, naive art, and the artistic capabilities it possesses with privacy and strangeness, the research presented in a fundamental point is based on the design of the hanging fabrics and its philosophy, an art springing from the community movement, a translator of its concepts and ideas, his culture and lived his suffering, art has become an important subject in the research of historical and artistic studies in the world and its inclusion in folklore due to its connection with tales and myths and its proximity to the surrealist imagination, the closest to the soul of man and his deep feelings without frills, as it is the closest to the reality of man in all ages, despite the weakness that appears in it. In the performance or decline in the construction of the work according to the view of some, due to the fact that it is an automatic art that depends on the moment of implementation without prior warning, preparation or sketches.

Keywords:

Art - Naïve Art - Design - Textile wall hanging