

## Requirements for designing sanitary ware in the light of Islamic culture

**Dr. Mohamed Saad Saad Shouman**

Lecturer of ceramic department - faculty of applied arts – Damietta University

[mohamedshouman@du.edu.eg](mailto:mohamedshouman@du.edu.eg)

### **Abstract:**

The user's behavior differs in accepting the product and dealing with it when it comes to the psychological side of the user. The environment and the prevailing culture of a group of users in a particular environment may impose certain cultural values that represent great importance to the user, especially when it comes to religion, and then the prevailing beliefs and culture in a given environment have requirements. Especially for product design, it must take into account these values and do not conflict with them in order to find acceptance among these users, and although the design process of sanitary ware when it comes to the physiological aspect, all humans may agree on the same needs and requirements of these products, but when it comes to the cultural aspect of the user and the special environment For each user, the matter here imposes the existence of special requirements or needs according to the prevailing values in this society and the research assumes the existence of cultural values specific to Islamic societies, such as Cleanliness, Curtain and modesty, which are values that may affect the design of sanitary ware in these societies and impose special needs and requirements for the design process, as well as for the space of use for this Products as work area , The researcher has reached conclusions that may enrich the design processes in general and in the field of ceramics in particular, and can be summarized as follows:

- The prevailing culture in society affects product design in general, and sanitary ware design in particular.
- The prevailing values in any society may play an important role in creating new requirements and needs for the product.
- The design process for products can be developed, or new designs created through a good study of the prevailing values in any

### **Keywords:**

sanitary ware, Design of sanitary ware, Islamic culture