Modern trends in Deconstruction and its relationship to residential and public building design strategies

Assist. Prof. Dr. Sameh Mohamed Salem-

Assistant Professor Department of Architecture and Interior Decoration - Higher Institute of Applied Arts in Sixth of October

samehsalemmob1972@gmail.com

- Abstract:

The proper and systematic exploitation of the design thought and methodology with its various components and elements by the interior designer can result in non-traditional design models and solutions through the use of modern strategies in interior design and architectural movements, which can lead us to models and design solutions that translate into a non-application product. Traditionally, it can be competitive and strongly present in the society in which it is located.

One of the major challenges facing the designer and design institutions in general at present is to try to adapt to scientific and technological developments as schools and modern methods of interior and architectural design by adopting a different approach to its architectural designs and interior design treatments for its furnishing elements.

Among the latest styles and trends in interior and architectural design is the unconventional design direction and thought of the deconstruction school, which followed its pioneers such as: **Frank Jiri, Zaha Hadid, Bernard Shoumi** ... a more creative and creative approach to the art of designers and other architects.. in view of what this methodology offers (**Deconstruction**) of creative design and intellectual freedom from restrictions established by laws, customs or societal norms.

Deconstruction is only the emotion of man.. the designers of architecture and interior design in the reality surrounding them ... designer is nothing but natural reaction and sometimes abnormal to what is happening, and therefore should not be separated between those feelings and the resulting designs and treatments Interior and architectural design and between human life, the most important thing in the life of man is the building of the design solution, whether these design solutions internal or external.

Therefore, Deconstruction as a direction and a modern strategy in the design in general, whether the design of internal or architectural.... Moves designer as a human being of being a reaction or feelings in the design (and the application of this design as an application product) to the existing action generates emotions, deconstruction And through its practical applications in the interior and architectural design is not just an architectural movement, design or model It is a major design and cultural phenomenon of the most important developments in modern art and interior design and architecture in modern times.

The movement and designers of this trend have used modern materials and technologies to use modern materials such as aluminum, acoustics, fiber glass, plastics and modern technologies such as nanotechnology to keep pace with the design and applications of its design solutions with the latest methods in interior and architectural design.

Keywords:

Deconstruction architecture, Modern construction · Deconstruction

DOI: 10.21608/MJAF.2021.70667.2305