

African Heritage Vocabulary as a source of artistic insight in the field of decorative designs

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Abstract:

The formal singularity is one of the most important elements of the most complex design, and a key element for building the artistic work on which it is based, and it enters into formulations that vary in the diversity of the idea, the building plan, the artist's vision and his experience, which contributes to the work of alphabets that differ in different artists, and the vocabulary of African art has been derived from the surrounding environment. The artists' daily lives or beliefs thus came to deeply express the African personality and culture, and their design for the formal singularity is often subject to the outcome of societal thought achieved in a decorative image that confirms the clarity of their abstract thought in isolating the phenomena and connotations of things. An examination of these phenomena and connotations does not come about as a partial case, but through its general and comprehensive characteristics and with a constructive essence that is consistent with the concepts of the perceptual vision of community communication. The research deals with the African heritage vocabulary because of its intellectual and philosophical content and design format that should be highlighted and its concept defined to contribute to deepening the cultural content that can be presented to the student and the plastic art connoisseur. The artistic vision from the research perspective does not stop at the limits of knowing the rules and foundations of artistic work only. It extends to facts, information and contents that help to realize the value of artistic work in all its elements and their importance in communication and knowledge of the heritage and arts of our African continent.

Keywords:

Heritage Vocabulary, artistic insight ,decorative designs