Contents

Ser	Research's Title	Researcher's Name	Nation- ality	Page No.
1	Digital broadcasting technology and its effectiveness in the local and international television image	Assist. Prof. Dr. Ahmed Abdel Azem Mahmoud	Egypt	1 - 30
2	Palm Craft Industries in Contemporary Furniture design	Prof. Amal Abd ElKhalek Assist. Prof. Dr. Dina Fekry Gamal Researcher. Noha Ali Hussein	Egypt	31 - 52
3	Proposed Program Based on Art Therapy Through Applications in Handicrafts to Develop Manual and Social Skills for Children with Down syndrome	Associ. Prof. Dr. Basma Mohamed Aboelyazeed Mahmoud	Egypt	53 - 79
4	The effectiveness of augmented reality in converting static advertising into animation	Assist. Prof. Dr. Hanan Samir Abdel Azeem	Egypt	80 - 95
5	Snow crystal morphology as a source to enrich contemporary ceramic pendant design	Assist. Prof. Dr. Dalia Ali Dr. Walaa Hamdy	Egypt	96 - 102
6	The Aesthetics of the Circular Surface in Contemporary Egyptian Mural Painting	Dr. Dina Yousri Soliman Dorgham	Egypt	103 – 121
7	A descriptive study of medical textiles, their safe utilisation of medical staff, and enhancing their therapeutic capacity	Researcher. Rehab Zakaria Sayed Said	Egypt	122 – 134
8	The role of printed clothing inspired by the elements of the ancient Egyptian art in confirmation of the Egyptian identity of the community	Dr. Rasha Ragab Ebrahim Hussein	Egypt	135 – 155
9	The Broken Line in Islamic and Deconstructive Architecture as a Structural and Aesthetic Component of Interior design and Furniture	Dr. Sanajeq Ebrahim Researcher. Sanajeq Mostafa	Egypt	156 – 176

Contents

10	Determinants and standards of classroom furniture for children with learning disabilities (in early childhood(Prof. Adel Adly Researcher. Heba Abd- Elsalam	Egypt	177 – 191
11	Using of factory waste of dyed cotton yarns in the design of shirt fabrics and its effect the properties of fabrics, depending on the design programs to simulate the final product	Dr. Asem Ali Mohamed Researcher. Wessam Hussein Said	Egypt	192 – 201
12	The Emergence of Theatre Arts in The Ancient World Between the Egyptians and The Greeks	Prof. Abd-Elghafar Shedid Prof. Mohamed Tawfiq Researcher . Omar El- Moutaz Bel'lah Mahmoud Bassiouny	Egypt	202 - 213
13	A comparative analytical study of the evolution of the construction of tower buildings according to the different technology of the era	Dr. Lamees Said Mohamady	Egypt	214 – 229
14	Inserting Motion into Still Images by Graphical Processing Software to Be Used in Electronic Educational Presentations	Dr. Mohamed Fawzy Abd El Hameed	Egypt	230 - 249
15	Practical application as a tool to stimulate Creativity skills for Applied Arts students A case study based on the Faculty of Applied Arts Beni- Suef Uni. First year students at the lectures of Design Principles 1	Assist. Prof. Dr. Mohamed Moheyeldin Mahmoud Dr. Samah Aly Abdou Rashed Lect. Omnia Osama Mahmoud	Egypt	250 – 259
16	Dialogue and the sensory relationship that exists between a person and the place he inhabits from the concept of feng shui	Dr. Mahmoud Mohamad Al- Shahat Abdel-Metwally	Egypt	260 – 286

Contents

17	An Analytical Study of the Methods of Visually (Fitting) On The Websites of Fashion Brands Electronically	Prof. Mustafa Hussein Kamal Prof. Dr. Amr Gamal Hassouna Assist. Lec. Shymaa Alaa El- Deen Ahmed Ahmed	Egypt	287 - 314
18	Applications of the Combined Printed Textiles in Innovating Contemporary Designs for Interior Design Components	Dr. Nehal Nabil Zahra Dr. Basant Awad Mostafa Mandour Dr. Rania Rashad Tawakol Gaafer	Egypt	315 – 344
19	Jewellery design in the light of the contrast color of Mokume art	Assist. Prof. Dr. Hebaallah Mosaad Selim	Egypt	345 - 358
20	A proposed strategy for employing the Nubian folklore in metal furniture design (an applied study)	Dr. Waleed Abd Elftah Afify	Egypt	359 – 375