The revival of heritage buildings activates cultural tourism in the State of Kuwait, a case study of the Kuishk of Sheikh Mubarak Al-Sabah

Dr. Abeer Alrumaih

Assistant Professor in the Department of Home Economics at the College of Basic Education

aalrumaih3@gmail.com

Abstract:

The development of Tourism in general faces a lot of difficulty. Especially cultural tourism in the State of Kuwait. Despite challenges, there's interest in urban heritage due to cultural importance. The identity and heritage of the community increases the tourist attraction. Alongside these difficulties, many historical buildings disappear in this urban development movement. Because some international organizations, like UNESCO, value heritage, the Kuwaiti government has recently made a concerted effort to restore some historical structures. An example, The Kuishk of Sheikh Mubarak Al-Sabah in the Al-Mubarakiya area. The subject of this study.

Cultural tourism is built on the country's heritage and history. It also involves the restoration and renovation of historical heritage buildings. The city and its architectural aspects are also highlighted. There can be a sustainable source of income. Alongside an alternative to the only dependence on oil, which is a non-renewable. There is a presence of cultural tourism and interest in preserving heritage buildings. It has many positive aspects and opportunities for diversifying income. There is a chance creating work opportunities for young people. Kuwait can achieve a new regional and global profile.

This research paper aims to study a random sample of visitors to the Mubarakiya area. more specifically The Kuishk of Sheikh Mubarak Al-Sabah. This place is considered in the heart of the Kuwaiti capital. locals, residents, and visitors can learn about the architectural heritage in Kuishk. The place offers knowledge on the methods of preserving heritage and tourism areas. The area identifies the visitors' personal needs. The place seeks visitor commentary for their development.

The research has a summarised set of recommendations. These points must be followed by those who visit these historic areas. The study includes a point to persuade decision makers to enact special tourism-friendly legislation. This would bring sustainability by preserving the architectural heritage.

Keyword:

Kuwait, Sheikh Mubarak Al-Sabah Kuishk, Heritage, Cultural Tourism, Development.

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