

Creating interactive ceramic murals based on the realistic trend

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Abstract:

Mural art dealt with traditional and modern materials, including ceramics, where it proved that the material is one of the main factors in building artwork, due to its nature and distinctive qualities and technological development helped the potter transform ceramics from the raw material into an innovative material, and murals are the mediator through which the artist conveys his message and ideas to the public. Therefore, it must be characterized by realism in depicting what is in nature, hence the research problem. Is it possible to create interactive ceramic murals based on the realistic direction? The research aims to produce innovative interactive ceramic murals based on the realistic trend, and to reveal the modern interactive techniques used in contemporary ceramic murals, and to enrich the art of ceramics with experimentation and reconciliation, between ceramic murals and the realistic trend to come up with innovative aesthetic values , and the research assumes it is possible to create interactive ceramic murals based on The realistic trend, and this research follows the historical, descriptive, analytical and empirical methods and the research contains six chapters, the first chapter is the general framework of the study, the second chapter is ceramic murals, the third chapter is interactive art, the fourth chapter is the realistic trend, fifth chapter is interactive ceramic murals based on the realistic direction and the sixth chapter The results and recommendations, and the researcher reached several results, including proving the hypothesis of the research and achieved the objectives of the research, that the interactive ceramic murals affect the psyche of the recipient, as they can create many different feelings and influences in a short time. Society should expand the use and benefit of modern technology in the art of pottery.

key words:

Creativity - Murals - Deliberative - Makes It Makes Me

Introduction

The art of murals is an important civilized, cultural and expressive means, as primitive man used to express his thoughts, emotions and feelings, through drawings and decoration on the walls of caves, and murals have an important role since different ages, so they were the means for religious beliefs, advertisements, etc., and the art of murals took many steps until it became one of The most important arts in the world (Abdul Aziz, 2018).

Since ancient times, man has discovered clay, and its properties and ease of shaping, and its ability to remain for a long time. It is also characterized by its extreme hardness after burning and its ability to be colored. With the development of modern technology, the ceramic mural

has become distinguished by its raw materials, techniques, methods of implementation, and places of display, and it has appeared in new forms and concepts (Rushdi, 2019).

Such as the interactive elements on the ceramic murals, where they play a major role in influencing the recipient as they give him a sense and a sense of movement, through the movement of the visual elements, as it evokes in him the values of the sense of the artistic work between the wall treatments, to achieve an interactive, aesthetic and cultural element in the viewer (Mahmoud, mental, Al-Saeed, 2017).

The nineteenth century was characterized by a great diversity in artistic schools and trends, and the artist Gustave Curbier (1819-1877) appeared to reflect to us a new trend and style in the plastic arts, known as realism: a term that refers to depicting things as they appear on the ground accurately without Add or delete. And he succeeded in reflecting a realistic and honest picture of the suffering of some classes, and this is represented in the "Stone Breaker" painting (Abu Al-Khair, 2016).

Contemporary ceramic murals are considered a form of ceramic expression, which allows the potter a wide area of freedom of expression, due to the new plastic dimensions he acquired in the modern era, and the multiple formal variables that resulted in many formulations, which were a direct result of the influence of modern artistic trends such as The realistic trend on the one hand, and the data of the modern era of new interactive tools and techniques made available by advanced technology in the field of ceramics.

Hence the idea of the research, in shedding light on the interactive ceramic murals based on the realistic direction, and the research will review what the interactive ceramic murals based on the realistic direction presented, from horizons that redefined concepts and ideas in the field of ceramics, and what facilitated the potter's access to new tools that help him overcome Problems in the creative process, which were constrained by the potter, hence the research problem.

Research Problem

- The research problem is summarized in the following question: Is it possible to create interactive ceramic murals based on the realistic trend?

Research importance

The importance of the research lies in shedding light on interactive ceramic murals, increasing knowledge of the realistic trend, and benefiting from the realistic trend in creating interactive ceramic murals.

Research Objectives

- The research aims to create interactive ceramic murals based on the realistic approach
- Disclosure of modern interactive techniques used in contemporary ceramic murals
- Enriching the art of ceramics by experimenting and reconciling ceramic murals with the realistic trend
- Coming up with innovative aesthetic values in the production of murals

Hypothesis research hypothesis

- The research assumes that it is possible to create interactive ceramic murals based on the realistic approach

Research Limitation

Thematic boundaries: Creating interactive ceramic murals based on the realistic approach

Spatial boundaries: University of Jeddah, Saudi Arabia

Time limits: 2022

Results and Recommendations

Results

From the foregoing, the researcher reached several conclusions, including

- The researcher proved the hypothesis that it is possible to create interactive ceramic murals based on the realistic direction
- It achieved goals by implementing an innovative ceramic mural based on the realistic approach
- The art of interactive ceramic murals revolutionized the field of ceramics, allowing potters new ideas and directions
- Interactive ceramic murals affect the psyche of the recipient, as they are able to create many different feelings and effects in a short time, thus achieving an improvement in public taste.
- The realistic trend arises from the reality of the society in which a person lives, and depicts the existing conflicts with that reality in a purely realistic manner, which directly affects the recipient.

Recommendations

- Attention should be given to the art of ceramic murals, because of their great impact in transmitting the culture of society
- The research recommends experimentation in various fields of contemporary art and an attempt to reconcile the different trends to come up with new artistic styles
- The use of modern technology should be expanded and attention should be paid to studying its techniques so that it can be used to create new concepts in contemporary ceramics
- The need to pay attention to the realistic trend because it affects and is affected by the society in which it is located

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