

Benefit from the Aesthetic Values of the Egyptian Heritage in Creating Sculpture murals to Use in the Architectural Decoration of Airports

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Abstract

Art is an essential aspect of any civilization. Egypt is characterized by a unique and variation of culture heritage that distinguishes it from the rest of the world in terms of feature, style and. Technique. Heritage has an important role in preserving human memory and the continuation of the expression inherited from ancestors, which makes sculpture playing an important role in preservation of cultural heritage and human creativity. Through the relationship between sculpture and architecture throughout history, we find a complementary relationship that represents each of them as a basis for the other. Both deal with mass, volume, and spaces. Many walls of the ancient Egyptian temples are carved. It is not known whether they were designed as walls of the temple or sculptures that complement the architectural building. The research aims to benefit from the aesthetics of the Egyptian heritage arts in creating sculptural murals to decorate the internal and external airports walls, as well development and activating tourist sector to achieve sustainable tourism development. International airports, in particular, are one of the most important entrances for any country, reflecting the culture of society and an indicator of the extent of its urbanization and progress, as well as being modern buildings with functional privacy, which tourists or visitors from all over the world pass through. These considerations require attention to airports in their architectural style and functional performance. The study relied on design and implement a number of reliefs, inspired by some scenes of the ancient Egyptian, Islamic and popular heritage arts to be employed in the walls of internal and external airports and some service places that could pass through or be used by arrivals or travelers, to contribute to emphasizing The national identity and to emphasizing of the architectural construction vision of the facility as a whole. Photoshop programs were used as a Hypothetical in the recruitment of sculptural murals indoor and airport faced.

Keywords:

Egyptian heritage - ancient Egyptian art - Islamic art - folk art - architecture and sculpture

Introduction

In an era characterized by globalization, openness, and modernity, heritage represents the main tool for transmitting common values and rules, communication between the past and the present, and strengthening the national identity of peoples. The Egyptian heritage represents the civilizational roots in Egypt and expresses its civilizational affiliation and identity. Although Egyptian lifestyles, religion, philosophy, language, and arts changed to a large extent over time, the ancient Egyptian culture retained its identity and general character throughout history (Watts, 1998). The goal of artistic achievement in both architecture and art was to preserve the forms and traditions that were inherited to reflect The philosophy of perfection and embodies the correct relationship between humans and faith, so Egyptian art

appears to be outwardly resistant to development and the practice of individual artistic judgment, but Egyptian craftsmen and artists in each historical period found different solutions to the conceptual challenges presented to them, which led to the enrichment of Egyptian material culture (Kathleen, 2011) and architecture is The art of presenting the concept of ideas that can only be achieved through art, and they are throughout the ages the mirror that reflects the civilizations of peoples with their religious, cultural, social and political characteristics that change from time to time and from one place to another, up or down with the movement of history with its internal and external influences. Architecture has been and still is a documentary record. of human civilization, including all the values and ideas that prevail in that civilization (Winters, 2007), and the art of sculpture is one of the most important A fluid through which the ancient man was able to express his feelings and what is going on around him in the environment in which he lives and interacts with it, and witnessed over the ages developments that showed the efficiency of the sculptor in dealing with him in different ways and various techniques, and sculpture and its spread on contemporary architectural buildings is of great importance Because of its functional and aesthetic dimensions on those buildings, by occupying the facades of various architectural buildings to praise their functional and aesthetic role and the activity that occurs in them. The building and through the ages, the art of sculpture has been associated with the architectural building and its function, because architecture is not limited to being a cosmetic work, but rather it is a true mirror of the culture of different societies and an indicator of the extent of their civilisation. Air transport is the defined means of transport for the twenty-first century. Contemporary airports represent huge gatherings that reflect the cultural richness. The airport has become one of the cultural landmarks that reflect the culture of countries and the measure of their progress. These considerations require, along with attention to the architectural style of airports, interest in displaying the Egyptian heritage in its various periods, which necessitates a reconsideration of the employment and solution of the facades and walls of airports in Egypt and the exploitation of internal and external spaces to achieve artistic and aesthetic excellence in airports and be an entry point to enrich the art of sculpture through the study of the aesthetics of ancient Egyptian heritage and heritage. The Egyptian Islamic and popular heritage to beautify Egyptian airports and not only be an addition to the decoration and beautification of the place, but to represent the functional and aesthetic importance of the architectural buildings as a whole.

Research problem:

Not activating the role of sculpture and Egyptian heritage of all kinds in addressing the architectural beautification of airports and ports and stimulating tourism and sustainable development, which are represented in the following questions

- 1- Is it possible to draw inspiration from the Egyptian heritage as a source in promoting the aesthetic and artistic values of the art of sculpture?
- 2- What is the extent of the possibility of reviving the heritage and employing it in creating sculptural murals commensurate with the Egyptian environment?
- 3- What is the extent of benefiting from the Egyptian heritage of all kinds in creating the aesthetic development of the tourist architectural environment?

the importance of studying

- 1- Highlighting the artistic richness in the relationship between sculpture and architecture.
- 2- Enriching the Egyptian heritage through the design and implementation of sculptural murals used to beautify airports.
- 3- Consolidating the cultural identity of the community by employing the vocabulary of the Egyptian heritage with architectural sculptural murals. .
- 4- Creating sculptural murals that confirm the Egyptian identity and help stimulate tourism.

research aims:

- 1- Enriching the tourism development system and demonstrating the excellence of the internal and external architecture of airports by benefiting from the Egyptian heritage
- 2- Highlighting the role of sculpture in preserving the identity of society by employing heritage vocabulary in designing sculptural murals used in beautifying airports.
- 3- Highlighting the role of the aesthetics of the vocabulary of the ancient Egyptian heritage, the Egyptian Islamic and the Egyptian folklore in the aesthetic development of the internal and external architecture of airports.

Research Methodology:

The descriptive research follows the experimental method and the historical method.

Results

- 1- Contemporary architectural buildings lacking an identity or defining their features and belonging to the surrounding environment, which makes wall sculpture a role in highlighting and confirming identity by presenting wall plastic treatments on architectural buildings to give them a distinctive feature from others.
- 2- Achieving integration between the architectural work and its sculptural value depends mainly on the designer's understanding of the true role of sculpture and its complementary role with architecture.
- 3- The sculptural mural was and continues to play its aesthetic and cultural role among peoples to this day. It started adding new and diverse innovations in the methods and tools used in it, which increased the richness of artistic expression in it.
- 4- The lack of clarity in the functional role of contemporary architectural buildings, as they all bear the same formal features. Therefore, wall sculpture must have an important role in highlighting the functional role of the building because of the expressive values it contains.
- 5- Natural and artificial lighting has an important and influential role in highlighting the wall artwork, which would confirm the aesthetic and plastic values of the wall sculpture works, day or night.
- 6- The possibility of using computer technology and its various techniques in sculptural murals to provide new treatments and enrich the sculptor's imagination to reach innovative sculptural murals.
- 7- The necessity of linking the vocabulary of the sculptural murals with the architectural form, so that in their entirety they are an expression of the basis for the existence of the mural.
- 8- The wall sculptural painting has transformed from a form linked to the wall and architecture to a form linked to the void and has become an important role in interconnecting spaces in buildings as well as the surrounding environment.

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