

Traditional leather industries and their role in the development of tourism

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Abstract :

Cultural heritage is one of the fundamental sources that allow us to know our past and identity, and attest to these archaeological vestiges that make up the heritage, and whatever their nature and function, they reveal a stage of our ancient history, and to preserve this identity, this heritage should be preserved with all that it holds.

The Algerian cultural heritage is rich in many crafts and industries, which are threatened with extinction and erased from popular memory due to the tyranny of modern industries and lack of interest. These industries include : Traditional leather industries, which, despite the tyranny of modern products, are still being made in old ways, including the western and desert regions of Algeria such as Tlemcen and Djanet.

Traditional industries play an important role in the development of tourism in many countries, accounting for 10% of tourism revenues according to the World Tourism Organization, so Algeria also has to promote this sector and pay some attention to its involvement in the development of the national economy.

The study aims to identify the various methods, techniques and materials used in the leather industry in addition to the problems experienced by the industry in our country with a focus on providing effective solutions in order to The development of this craft .

This craft is considered an important source of tourism in other countries such as Tunisia and Morocco. What are the techniques used in its manufacture, and what obstacles hinder its development in Algeria to make it an important source in domestic and foreign tourism?

The study concludes that despite the role played by this craft and others in the field of tourism economy for tourism countries, it is in Algeria suffer from many problems, notably neglect, lack of practitioners and poor production and marketing.

Keywords:

Leather industries, development, tourism, leather tanning, cultural heritage.