Happiness Bus Technical and Community Development Dr. Lamia Abdel Hamid Abdelnour Abd El-Dayem

Instructor of the fundamentals of art education - in the science of art education lamiaaabdelhamied@gmail.com

Abstract:

Art affects the development of society greatly, which results in a strong interdependence between art and social life, and art does this by instilling a set of values and opinions that in turn affect a person's sense of self, and art in turn preserves the collective memory of society, where we document through art history It is based on facts at any time and any place, and art means communication, as it is a means by which social change is possible, and it has positive effects on personal life, and on society as well. The various artistic activities in the fields of drawing, sculpture, photography, printing, ceramics and art works target the age group (adolescents and adults) who live in villages, governorates, and poor and marginalized cities, in an artistic manner and with an innovative design from inside and outside, which draws attention to it, especially this group, and makes them accept this experience. In an out-of-the-ordinary setting, where these activities are usually carried out in halls, schools and cultural centers, but often these places to practice these activities are far from those villages and hamlets and such as These events are in the governorates and at a long time in the form of festivals or celebrations for occasions and also these activities are less in the far governorates due to the distances, where the bus can lead them to any place of these remote villages or governorates, and also it is possible to combine artistic activities with the distinctive and cultural places that characterize them. Each governorate or village, whether from natural, touristic or archaeological landscapes, to encourage them to know their country and take care and adhere more to their identity and culture, coastal or the tribal face of the cities, because of the charming landscapes, tourist monuments and culture that contain customs, traditions and artistic heritage, all of these factors help to build their personality Evaluating their behavior and rehabilitating them psychologically, technically, culturally, skillfully and socially, and discovering talents, employing them, directing them, and investing them in the optimal direction towards the right direction, away from violence, deviation, broken family conditions, poverty and ignorance. As a result of what he faced from these harsh conditions, through this project (Al-Saada Technical Bus) he performs part of the J, express and contain this category and work on the rooting and development of their identity towards their homeland Egypt through these artistic activities, with the possibility of drawing up a plan for the presence of sponsors who sponsor, encourage and embrace the project to cover the costs of this artistic project to work on its continuity and not to disappear. Organizing art workshops for women and ladies of society, businessmen and charitable societies, and making trips for them outside and inside Cairo to promote community solidarity, renewal of activity and exchange of experiences) in return for a fee or ticket or open to them to leave them the space for how there is any way of community contribution and participation.

Keywords:

Happiness Bus, Development, Community

DOI: 10.21608/MJAF.2021.60388.2194