

Happiness Bus Technical and Community Development

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Summary:

Art affects the development of society in a great way, which results in a strong interdependence between art and social life, and art does this by instilling a set of values and opinions that in turn affect a person's sense of self, and art in turn preserves the collective memory of society, as we document through art history based on facts at any time and any place, also art means communication, as it is a means by which social change can be made, and it has positive effects on personal life, and on society as well, and from here emerged the idea which is (The Artistic Happiness Bus) which is a mobile art bus that offers several Artistic activities in various fields of painting, sculpture, photography, printing, ceramics and artistic works that target the age group (adolescents and adults) artistically who live in poor and extremist villages, governorates, and cities. With innovative design from inside and outside, which draws attention to it, especially this category, and makes them accept this experience in an out of the ordinary setting, where these activities usually take place in halls, schools, and cultural centers, but often these places are far from places to practice these activities from those villages and hamlets like these activities in governorates that are located at a distance, it will be in the form of festivals or celebrations for occasions, and also these activities are rare in distant governorates, where the bus can lead people to any of these remote villages or governorates, and also it is possible to combine artistic activities with distinctive and cultural places that are distinguished in every province or village, whether from natural, tourist or archaeological landscapes, to encourage them to know their country and raise their interest to adhere more to their identity and culture of the coastal or tribal face than cities, because it contains charming landscapes, tourism monuments and a culture that contains customs, traditions and artistic heritage, all of these factors help to build from their personality, evaluation of their behavior, psychological, artistic, cultural, skill and societal rehabilitation, discovering talents, employing, directing and investing them in the optimal investment towards the right direction, away from violence, deviation, disjointed family conditions or poverty and ignorance. These harsh societal conditions that lead them to search for work to earn a livelihood or to behave in a wrong way as a result of what he faced from these harsh conditions, through this project (Technical Happiness Bus) part of it is to direct, express and contain this category and work to establish their identity and develop it towards their homeland Egypt through these artistic activities, with the possibility of developing a scheme for the presence of sponsors who will sponsor the project, encourage and embrace it to cover the costs of this artistic project to work on its continuity and not disappear, and it has set up introductory workshops whose proceeds go to the project (through Carrying out artistic workshops for women of the society, to be sponsored by businessmen and charitable societies, and making trips for them outside and inside Cairo to promote community solidarity, renew activity and exchange experiences) for a fee, or as a memory, or leave it open to them, give them the space to choose any method of participation and allow community participation to exist. - Background of the study: Art plays an important role in the process of development in society, especially for this group of (adolescents and adults). It helps to improve the mental

health of individuals and develop the artistic sense, which is necessarily followed by an increase in their artistic creative imagination, which helps to improve artistic work, its quality and work. To promote it, and these artistic activities in the (Artistic Happy Bus) depend on the philosophy of (Anthroposophy), which is the path to knowledge and the discovery of people identity and true selves, which aims to elevate spirituality in them, as humans are in a constant need of emotions, feelings, senses, art, and self-expression, so it is closer to those who search in their hearts, and think about some questions about the nature of man, the universe and society as much as they feel hunger and thirst "Rudolf Steiner", by adopting this theory, I came to a conclusion that is may not be new: (Which is that the universe cannot be reduced to physical, chemical and energy substances, but there is a world of spiritually, organized in complex forms, and different levels, and it is believed that human beings enjoy that spirituality that is not connected to the material, but man needs to develop and train that spirituality, especially after the tyranny of the material world and the pressures of society. The various hardships, including, mind control, those exercises that develop spirituality, intuition and a sense of the other, communicate with them and work on developing on a continuous basis to maintain this communication with the different tools, methods and ways that help this communication and convergence to occur in participation or community development, with the use of tools and artistic fields of various innovative and constructive ideas that help to express the artistic personality and correct behavior of (adolescents and adults), and it is an essential part of (anthroposophical) philosophy. The artistic activities in this artistic bus, such as: drawing, coloring, shaping, and various artistic practices are considered a starting point and a link of communication in itself with the outside world, with understanding and translating his way of expression through drawing the shape, color, surface and line. These artistic activities depend on rehabilitation exercises and guidance for adolescents and adults for freedom of expression and respect of others and feeling the emotional stimulating effects of colors, or enhancing the ability to meditate, observe pleasure and view the world, and focus on what they want to achieve or express it in painting or sculptural formation.

The study problem is: The spread of buses and mobile libraries at distant governorates were only for a period of time, and some of them have faded, such as these activities or festivals which were for events that happen for a short period of time only a day or a week at most, although they had a good effect on the hearts of children, adolescents and adults, under the slogan (Reading Festival For all) the researcher thought, with limited art education, to spread the various arts to those governorates and poor villages, and the importance of these arts for community development, especially for the age group (for adolescents and adults). And the use of traditional methods and in specific and fixed places for short periods of time that are related to occasions only, such as: The National Day of the Governorate. The activities are held in schools and art workshops, in public libraries, cultural palaces, some exhibitions, buildings, social clubs, youth centers, and most of the other events and festivals are held in Cairo and the nearby cities, but without reaching the extremist poor governorates, far and distant villages and cities as it will need greater costs if festivals were established in such areas, and thus these distant governorates and poor villages are lacking the element of well-being and they became full by problems, pressures, poverty and obstacles of daily life of the simple Egyptian family, which leads to the marginalization of the children of those families, which leads to the extinction of their talents and directing them towards the wrong path, which makes them resentful of their

homeland, and some of them flee to illegal immigration in the hope of finding another homeland that embraces them and takes care of their talents while achieving job opportunities from which they can earn their livelihood, and provide a decent life for them and their families. Accordingly, the research question was published: Q. How can we create an envision for a scheme for the artistic happiness bus that works on communication and societal development for the extremist and poor, governorates and villages, especially for the age group (adolescents and adults)? Force search: A theoretical conceptualization of societal development (adolescents and adults) can be made using the artistic activities of the artistic happiness bus.

-Objectives of the study:- Spreading art and its arrival in remote and extremist provinces and villages, community development for adolescents and adults, and the development of their national affiliation through artistic activities and trips to the most important landmarks and monuments of those governorates using the Artistic Happiness Bus. Participation, solidarity, and work on community development among members of society and encourages them to undertake such artistic activities aimed at achieving community stability. Diversity of means and methods for spreading art and breaking out of the ordinary, rooms, halls, and established cultural centers and confining it to Cairo and its suburbs only. Implementing an artistic plan for the Artistic Happiness Bus, the internal and external form, the various activities and fields through which this artistic project is presented for the age group (adults and adolescents) for the development of society.

- The research importance: -

- 1- To be keen on community development, especially among adolescents and adults, and to develop and strengthen patriotism, and to pay attention to youth energy and artistic creativity.
- 2- Using an easy, fast, attractive and innovative way for this category, which is (the Artistic Happiness Bus) to set up artistic workshops and ease of access and mobility for extremist and remote governorates and target more numbers to spread art.
- 3- Linking the artistic activities with the trips carried out by the (Happiness Bus) in the distinct areas of these governorates, villages and different environments that carry magic, beauty and antiquities, and their knowledge of the treasures of their country and their importance, which strengthens their belonging.
- 4- The establishment of such artistic activities helps to discover talents and exploit the energies of adolescents and make the best use of them. They can learn from it, or create an artistic product with which they would help their families if they opened a marketing field from this production as a source of livelihood.
- 5- Community solidarity and cooperation, striving towards community development and rapprochement between the classes of society to spread brotherhood and community stability for both parties, with exchange of experiences and communication between different cultures while breaking any existing cultural barriers, customs and traditions.
- 6- Art changes people's opinions in terms of religious and ethical aspects and addresses their emotions, which makes them elevate these decisions and intolerance easily.
- 7- Arts help preserve the community's heritage and its cultural identity, and this in turn encourages many young people to continue their creativity in the region.
- 8- Knowing the internal and external technical design of the Happiness Bus to attract the attention of this group of young people.

Research methodology:

The research follows the descriptive and analytical method in several steps, which are as follows: First: The theoretical framework of the research and it is divided into: 1- Community development, especially for the category (adolescents and adults). 2- The role of arts in societal development, (the Artistic Happiness Bus). Second: The applied framework for the research, it is divided into: 1- A survey of google drive forms opinion for a sample of (50) students from the qualifying diploma and college graduates from the Faculty of Art Education - Helwan University, and this survey is safe in light of the Corona crisis and to obtain more results in a fast and safe way. 2- Conceptualizing a graphic design for the Artistic Happiness Bus, including: - Design and photos of the internal layout of a bus. Suggested bus photos from outside. Pictures of the activities and workshops proposed by the Artistic Happiness Bus for: (adolescents and adults - women of society and sponsors).

Search terms: - Technical bus: It is a bus or a large car with seats to transport passengers. A trip bus or a mobile bus that can carry out any artistic activity inside it and can move as well. Societal development: According to Hobhuis, it is the development of human beings in their joint relationships, and this is what he calls harmony in social relations, so changing the social structure does not mean anything for him unless there is a change in the nature of social relations, and for this reason social development is seen as the development of human reciprocal relations.