

# Coworking Spaces Phenomenon in Kuwait: Challenges and Opportunities

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## Abstract

**Purpose:** This paper aims to investigate 1) the advantages and disadvantages of coworking spaces for coworkers, 2) interior design factors that attract entrepreneurs to work/rent coworking spaces.

**Research questions:** To reach the purpose of the study, three questions were developed. 1) What are the various advantages and disadvantages offered by the co-working space to working individuals? 2) What interior design factors influence the individual's perception on co-working space selection? 3) What social factors influence the individual's perception of co-working space selection?

**Methods:** A quantitative research approach was used in this study by employing an online survey questionnaire. A purposive sampling technique was employed in this study. The population of this study is all individuals, freelancers, employers, business owners who are utilizing co-working spaces in Kuwait.

**Results:** the findings of this study indicated an important role of interior design facilities toward coworking spaces. The physical environment of the coworking space is an important factor for renting coworking spaces. Besides that, the social aspect is considered highly important between members.

**Research limitations/implications:** Due to the conceptual approach and specific case of Kuwait, the discussions lack generalizability. The paper provides valuable insight into the factors that can help practitioners, interior design educational programs, and coworking business owners for improving Kuwait's entrepreneurial ecosystem.

## Keywords:

Coworking spaces, Interior Design, Kuwait, Entrepreneurs