

The effect of nature on design rules and its role in aesthetic preference

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Abstract

God is the creator of the universe, and man did not create anything. His knowledge is nothing more than a collection of elements, materials and organizing these elements according to a pattern or approach that he saw expressing his tendencies and feelings. It is more than a grouping according to a certain order or arrangement that he saw or was latent in the subconscious.

Nature is the spiritual source of the rules, and nature may be represented in the human body, its habits and instincts, for man himself is a natural phenomenon of the phenomena of this universe that God has created, nature also is represented in the behavior of bees, ants or at the earth's rotation around the sun or in the shape of coral reefs and snails at the bottom of the sea. We see it, in short, it represents a part of what God created in this universe and nature is the niche that we turn to in art, and it is also the source of inspiration in artwork that we used to call arrogance to artistic creation, and nature is a rich and inexhaustible source.

Confusion may occur in the sense of aesthetic preference and psychological relief among viewers of artistic works, especially non-specialists also in applied arts and visual designs, whatever the form that expresses art, so we find that the viewer of aesthetic works and architectural designs does not realize why this is preferred and why is alienated from it? except that God Almighty has the creation of nature for us, it is the main source of the formation of human thought as it is the physical formation of the human being.

Key words:

nature - design principles - aesthetic preference - art and design