

Spanish architecture inspired fashion with puppets

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Abstract:

Modern art, with its school, its trends, its aesthetic and artistic values, and the source of innovation and creativity in the field of design in particular, and the arts in general, is considered a center rich in all art and creativity. And the internal or external clothes differ in terms of design, shape, type of material or accessory depending on the occasion in which they are worn, and the outer clothes also differ according to the occasion in which they are worn, such as weddings, holidays, private visits, work and universities. And other different occasions, as the art of fashion design throughout history has had a prominent role in expressing the renaissance of societies technically and scientifically, and the largest evidence of this is what happened during the Corona pandemic that passes through the whole world from the interruption of many things, but different alternatives have been present. to her. Hence, art played its role in using alternatives by replacing the live fashion shows that everyone awaited with virtual costumes or using miniature models of clothes (dolls). In this research, a variety of royal evening and wedding dresses are designed, inspired by Spanish architecture, as a source of inspiration, as they are rich in beauty, accuracy, innovation and modernity and have been applied to miniature models and nothing less than live performances. These ideas have received all the support and appreciation. As the results of this research showed the possibility of replacing live fashion shows and replacing them with small models to create artistic innovations as a design entry for the variety of modern fashion shows that suit women's fabrics and also suit their ages. It does not stop with a fleeting crisis. The artist's creativity depends on several factors, the most important of which is the extent of the sincere coexistence that the artist lives in the artistic currency, starting with the idea and the material and how they were formulated to create a wonderful artistic work

Keywords:

Art - Fashion - Corona Pandemic – Puppets

Introduction:

The association of arts with human life made him constantly search and explore appropriate and innovative methods for his expression, during which he discovers new values that help him advance and develop original values of a distinctive and unique character (Saeed Al-Wateri: 2011-5). Besides, it carries a specific utilitarian functional goal (Sabah Al-Qasabi: 2009) (Najla and Ghada: 2018) and the clothes express the reality of the wearer from a psychological, social, economic and cultural condition, reflecting one's style of wearing and others may realize it, which is called realism.

Fashion design is the innovative and renewable entity in its lines, color spaces and various materials, with which the fashion designer tries to translate the elements of composition into a modern design that lives in the conditions of reality in a wonderful plastic way (Yousry Moawad: 2001). The issue of innovation and creativity is receiving great attention at the present time, as societies are moving at a great pace towards progress, as the fashion industry faces great challenges and intense competition from different countries of the world to follow the modern technological development in the industry and fulfill the needs and desires of consumers (Rania Zaki: 2016). The revolution and the events of the epidemic that swept the world, Covid 19, or the so-called Corona pandemic, and the pause that included all the elements of life in the whole world, it was necessary to think and benefit from the science with which we challenge all difficulties.) by using industrial dolls and to make a miniature model with the same idea in the work, which is the inspiration from Spanish architecture in making designs for evening and wedding clothes, using industrial dolls, which coincided with the current crisis.

Research problem: The research problem can be formulated in the following questions:

- How can industrial dolls be used in making a virtual fashion show?
- Is it possible to take advantage of crises by creating new creative ideas that keep pace with contemporary fashion?
- How can students be assisted in achieving their desires by adopting modern technology and following contemporary fashion?
- How to overcome the Corona pandemic through technology and keeping pace with contemporary fashion?

Research Objectives: This research aims to:

- Guiding students to satisfy their desires by following modern technology.
- Make use of industrial dolls to keep pace with fashion trends.
- Prepare to face crises using technology and innovative ideas.
- Overcoming crises with science, getting out of them with technology, and keeping pace with contemporary fashion.

Research Methodology:

The research follows the descriptive experimental method.

search limits:

Time limits: the 2019/2020 academic year.

Objective limits: Fourth year graduation project, Readymade Garments Department, Faculty of Applied Arts - Damietta University.

Terminology:

Spanish architecture: Refers to architecture in any place now known as Spain, and this expression includes buildings that were built within the current borders of Spain before it was declared a state, when the lands were called Iberia, Hispania, Andalusia, or before they were divided between some Christian kingdoms, as architecture designs show. Spanish from many sources has a significant historical and geographical difference(<http://ar.m.wikipedia.org/wiki/8/2020>

Fashion: It is the prevailing design that is widely used in a specific period of time (Tahiya Kamel Hussein 2001).

Dolls: a model of a character and often used as a children's toy and an artistic hobby for adults, have also been used in religious rituals, and have been found from materials such as clay and wood in the Americas, Asia and Africa. (Doll – Wikipedia <https://en.m.wikipedia.org>).

Research Results:

- It was possible to direct students to satisfy their desires by following modern technology in design and implementation.
- It was possible to benefit from industrial dolls in keeping pace with fashion trends.
- The crises were faced using technology and innovative ideas through miniature design models.
- It was possible to overcome crises with science and get out of them with technology and keep pace with contemporary fashion.

Recommendations:

- Paying attention to the study of traditional fashion as a specialization in the field of ready-made garments to create a generation of specialized fashion designers in Egypt.
- Increasing the number of specialized departments and training centers in the field of traditional fashion design.
- The necessity for fashion designers and those in charge of the fashion industry to adhere to their identities and not be led into blind imitation of the West.
- Encouraging researchers to constantly search for the realization of their ideas by all modern means and how to reformulate it in line with the times while preserving their identities.

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