

**Satisfaction of graduates of the Department of Art Education, Faculty of Education, Assiut University, about the quality of study in the department, And its relevance to the labor market (A study of the opinions of graduates)**

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**Research introduction:**

Higher education institutions all over the world face a set of challenges, the most prominent of which are the increasing rates of technological progress, media openness, cultural, civilizational and global competition, the trend for higher education and the labor market's need for precise professional and academic jobs. The public and students have accepted higher education institutions of good quality, efficiency and effectiveness (Jaramillo, and others / 2012, p. 11).

Through the remarkable development in the map of the spread of university education in all governorates of Egypt; From the principle of comprehensive development of the university education system, it is necessary to study the satisfaction of university education students with their studies at the university, and from here the researcher saw the importance of studying the level of satisfaction of graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, about the quality of learning and its connection with the labor market, in order to reach a group of Suggestions that can help improve and develop aspects of learning in the department.

The quality of education is an administrative process concerned with a set of standards and decisions and implementing them with the aim of continuous improvement of the educational process, provided that this improvement includes all parties related to the educational process, by providing all possibilities that help achieve the results and objectives required to achieve the quality of education, where these different standards for quality from one institution to another, and they indicate the level of efficiency of the educational process and the success of that institution in preparing a student who is distinguished by all the skills needed by the labor market, such as skills based on strong personality and skills in thinking and research. Therefore, the educational process must be promoted, provided that the quality of education is an attribute in all educational aspects, the participation of all parties of the educational institution in modernization and development, and work on developing leaders to acquire contemporary skills, and the best selection of human resources is made so that the goal of quality education is achieved by providing an environment suitable for development and modernization to raise the level of teaching staff to provide the best service for the level of performance in teaching and updating the curricula to improve the scientific and academic level of students and graduates (Anwar/ 2016 AD).

Since specialists' satisfaction coincides with the time of the turmoil of this stage, determining the level of students' and graduates' satisfaction is of great importance in determining their negative and positive trends towards their academic specialization and then their motivation towards learning and working in this technical field in general, and this is what prompted the researcher to measure this satisfaction among the graduates of the Department of Art education,

to determine whether there is a problem or not, and assuming a practical solution to it, is the way for developing an important aspect of university education represented in teaching fine art.

### **Research problem:**

There are some students who are enrolled in majors of study that they may not want; They are chosen according to the criteria for admission to colleges that do not represent their true desires, so their enrollment in those majors is just to get a study opportunity.

During her work in teaching, the researcher noticed that there is a decrease in the level of students' academic achievement motivation, a decrease in the satisfaction of students and graduates, and a weak chance of getting a job due to the decline in the quality of learning in the department. This is through some of their verbal opinions in personal and academic interviews with them, and from following up on social networking sites, and colliding with the classification of the plastic art community in Egypt for the Faculty of Specific Education as - according to some - it is not an artistic college from the ground up, and that it is a poor college scientifically and technically, which prompted the researcher aims to in-depth monitoring of the validity of these opinions and problems and to find out their causes in a documented scientific research, to confirm or deny all of the above, by designing a questionnaire (the research tool) that measures the graduates' satisfaction with the quality of the study in the department, and its relevance to the labor market, and to come up with results for the research (after applying it to the research sample) which confirm its hypotheses, and get acquainted with the proposals of the research sample to find positive solutions to upgrade and develop the department and improve the quality of the department's graduates, **and thus improve their chances of getting a job, then:**

- What is the satisfaction rate of graduates of the Department of Art Education, Faculty of Specific Education, Assiut University about the quality of study in the department, and its relevance to the labor market?
- Are there statistically significant differences between the level of satisfaction of graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, according to the gender variable (male-female)?
- Are there statistically significant differences in satisfaction with the quality of study among graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, according to the variable of academic achievement?

What are the problems faced by graduates of the Department of Art Education when applying for a job opportunity?

What are the suggestions that can help in improving the quality of the department's graduates?

### **Research hypotheses:**

There are several research hypotheses such as the following:

The satisfaction of the graduates of the Art Education Department at the Faculty of Specific Education about the quality of the study and its connection with the labor market is low.

- There are statistically significant differences between the level of satisfaction of graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, according to the gender variability (male-female).

- There are no statistically significant differences in satisfaction with the quality of study among graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, according to the variable (scholastic achievement).
- There are problems facing the graduates of the Art Education Department when applying for a job opportunity related to several factors related to the quality of study in the department.

### **Research importance:**

- The results of this research may contribute to reaching realistic and actual solutions to the problems that hinder the provision of a suitable study environment for the integrated artistic growth of students and increase the effectiveness of the educational process.
- The results of this research may contribute to reaching a set of proposals that would improve the quality of the final outputs of the educational process, in the Art Education Department, Faculty of Specific Education, Assiut University.
- The importance of this research is highlighted in the urgent need for more applied studies to reveal the quality of the educational process, and its outputs, at different periods and with different samples.
- This study can benefit education officials by laying guiding pillars to help students choose the appropriate study specializations.
  - The study helps parents in guiding their children to choose the academic specialization that suits their inclinations and abilities.

### **Research aims:**

- 1- Identifying the level of satisfaction of graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, about the quality of study and its relevance to the labor market.
- 2- Measuring the statistically significant differences in the level of satisfaction with the quality of the study according to the gender variable (males - females).
- 3- Shedding light on the statistically significant differences in satisfaction with the quality of study among graduates of the Department of Art Education, Faculty of Specific Education, Assiut University, according to the variable (scholastic achievement).
- 4- Determining the problems facing graduates of the Department of Art Education when applying for a job opportunity related to several factors related to the quality of the study in the department in order to reach a set of proposals that may help in developing the educational system in the department to reach the desired quality and final outputs that compete with other technical institutions.

### **Research method and tools:**

The approach followed is the descriptive analytical approach through the analysis of the questionnaire and the description of the existing phenomenon.

### **Search limits:**

The limitations of the current research are as follows:

Objective limit: The research was limited to measuring the level of satisfaction of graduates of the Department of Art Education, Faculty of Specific Education, about the quality of study in

the department and its connection with the labor market; The components of the questionnaire to measure satisfaction with the quality of the study were represented in the following axes: (quality of courses and field training, quality of skills acquired by faculty members and their assistants, quality of graduates and their ability to obtain employment opportunities, quality of the department's academic reputation, affiliation and loyalty to the department).

**Human Limit:** The research was limited in its field aspect to a random sample of (350) person, divided into (160) males (190) females from graduates of the Department of Art Education, Faculty of Specific Education, Assiut University.

**Time limit:** The field aspect of the research was applied to a sample of the department's graduates in the period from 2007 to 2021

**Spatial limit:** The field aspect of the research was applied in Assiut Governorate, and to facilitate the application of the questionnaire for research in light of the Corona epidemic, as well as for the conditions of the multiple locations of graduates and the conditions of their residence and work, the questionnaire was applied online via Google Forms, on the following link: <https://forms.gle/79TCvsGJY2qNYFok8>

### **Search terms:**

**Satisfaction:** (the source of my satisfaction), it is defined as an emotional state that reflects an individual's vision, awareness, love and striving.

### **Research suggestions and recommendations:**

Based on the opinions of the sample, the suggestions and recommendations were as follows:

Suggestions and recommendations directed to the higher management of university institutions, **regarding the research topic:**

- The importance of activating compulsory workshops and counseling sessions for first-year students in the department, college and university in general; It aims to enlighten them with the reality of their academic specializations, the importance of the professional role is that this study will qualify them to occupy, and learn more about the nature of the subjects they will study, so that they will be able to choose among the alternatives available to them with insight, and thus we have helped them to avoid feelings of dissatisfaction and failure after graduation.
- Directing and distributing students to the appropriate specialization with their abilities, talents and artistic inclinations, regardless of their high school scores.
- Merging faculties entrusted with teaching plastic art into a unified artistic institution; To study art academically in a deeper and more comprehensive way.
- Setting standards and concepts to ensure quality and academic accreditation for technical institutions to meet the needs of society and labor market, and achieve psychological satisfaction for graduates.
- The necessity of creating educational and social awareness towards the profession of art teacher in the community, by the higher authorities.
- The necessity of establishing a unit to study the complaints and suggestions of students and alumni, and to find realistic solutions to them in coordination with the college and university administration.

- Putting in place a mechanism between universities that allows students to move to the major that suits their interests and desires, if it is proven that they do not want the major they are studying.

#### **Suggestions and recommendations related to courses and curricula:**

- The need to update and develop educational and academic programs with a quality and a comprehensive future vision, on a continuous basis, efficiently and effectively, to ensure the department's continuity and competition in the labor market.
- Restructuring the curricula in the institutions of visual arts education in universities, in line with Egypt's vision 2030.
- Developing the Art Education Department in a manner that is compatible with modern technological developments.
- Achieving justice between the quantity and quality of the academic courses, in order to raise the value and quality of those courses and the demand of students to study them and achieve academic achievement in them.
- Developing curricula to keep pace with distance education.
- Introducing some academic courses, such as: "Art Criticism and Appreciation", "Museums and Galleries", "Graphic Design Programs", "Arabic Calligraphy", "Artistic Anatomy", "Digital Photography", "Perspective and Engineering Drawing", "Color Theory" "Animation", "Technology of raw materials", "English language in the field of specialization", in art education curricula.
- Studying some commercial subjects to develop marketing and dealing skills in the labor market.

#### **Suggestions and recommendations related to the department's role in supporting and qualifying students and graduates for the labor market:**

- Develop training mechanisms to help prepare a graduate who is able to communicate, think positively, seize and create job opportunities that fit his/her specialization.
- Develop training and orientation programs that help students realize the importance of art education, and how to exploit their cognitive, artistic and educational capabilities in practical life and enter the labor market.
- Establishing a specialized body to serve as a forum for employment, to link graduates and employers, whether from the public or private sectors.
- The necessity of expanding the holding of conferences, seminars, technical workshops and art competitions, in order to instill the spirit of competition and artistic achievement for students, in order to qualify them to participate in local and international events, competitions and exhibitions, which increases the effectiveness of the department and the college.
- Paying attention to the selection of the technically talented student to join the department, and not the person with only the appropriate total grades, which will, therefore, be reflected on the quality of the graduate.
- Developing the artistic personality of students in a way that suits their abilities and interests, by taking into account their individual differences.

- Cooperation in beautifying the governorate within the framework of graduation projects; To enrich the students' artistic experiences, encourage them to work in the community, and improve the academic reputation of the department.
- Conducting educational workshops in various technical disciplines for different segments of the local community, which contributes to raising the academic reputation of the department, and rooting the spirit of community service among students and, consequently, graduates.
- Care must be taken to conduct a periodic survey of the opinion of the labor market and society on the capabilities and skills of the graduates of the department, to work on preparing them in advance, in accordance with the requirements of the labor market.

**Suggestions and recommendations related to faculty members and their role in the advancement of the department:**

- Paying attention to the process of selecting a university professor, as it is one of the most important factors that affect the student's personality and acceptance of the major. By setting up a new mechanism for selecting teaching assistants that allows including the educational component, the required skill competencies and their expertise in various fields, not just their academic excellence, to ensure the overall quality of the university professor.
- Developing the teaching assistant training system to develop their research capabilities, teaching efficiency and evaluation mechanisms.
- Creating a mechanism for integrating students' opinions and assessments of faculty members into teacher evaluation systems, to benefit from their impact on students.
- Conducting qualified psychological and technical tests for those who have to be in a teaching or management position, and subjecting them to periodic evaluations to prove their quality in their work performance.
- Holding training courses for faculty members to urge them to update and develop their academic capabilities and artistic culture, and to update new methods of learning, teaching, and assessment.
- Holding periodic and social meetings between faculty members, students and graduates to urge them to establish mutual human relations, and to enlighten them about the art of communication in order to integrate them into society in a psychologically acceptable manner.
- The commitment of faculty members to teach their exact specialization only, to maximize the value of the information the student receives from the teacher.

**Research abstracts:**

- There is a large percentage of those who are dissatisfied with the teaching profession among male and female graduates of the Art Education Department, Faculty of Specific Education.
- Graduates' satisfaction with the quality of study in the department has decreased to a certain extent, and their chances of obtaining employment opportunities have decreased.
- The society's lack of appreciation for the Faculty of Specific Education, and the poor evaluation of graduates of the Department of Art Education, by other technical colleges.
- There are suggestions and solutions to problems related to the research topic.

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