Modern Architecture as an Inspiration for Contemporary Fashion Design Assist. Prof. Dr. sarahmohamedaligomaa Assistant Professor, Readymade Garments Department, Faculty of Applied Arts, Helwan University

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Abstract:

Fashion is an art of plastic arts that has a close relationship with other arts that appear in the cultural and civilized climate. In each historical period, these arts pursue a distinctive artistic cover that expresses the spirit of the age and the requirements of that period, and then the forces that affect the fashion designer are the same forces that affect the Fine artists in other fields.

We find a clear exchange between the style of clothing and the style of architecture, furniture, decoration and other arts, which indicates the close mutual relationship between fashion art and other plastic arts, and from this relationship it is possible to identify the culture and civilization of peoples and their arts in any historical period.

Architectural art is considered one of the arts that is directly related to fashion design throughout the ages and civilizations.

Throughout history, the human body has been of great interest to the plastic artist in all fields (painting - sculpture - architecture - fashion design), which necessitated the need for each of them to know the scientific origins of the human body, its obstacles and dimensions, and the structural body to create designs and formations of artistic, aesthetic and utilitarian value.

* Keywords:

(Architecture, Inspiration, Fashion Design)

Introduction:

Fashion design is closely related to the arts that appear in the cultural and civilized climate. In each historical period, these arts pursue a distinctive artistic cover that expresses the spirit of the age and the requirements of that period and the culture of society and its intellectual trends, which affects the fashion designer, so his ideas vary and develop in line with these forces that affect On plastic artists in other fields. A model of this influence shows a clear exchange between clothing styles, architecture, furniture, decoration, sculpture and other arts throughout the ages, which indicates the close relationship to the culture and civilization of peoples and their arts in any historical period. Since at the end of the nineteenth century and the beginning of the twentieth century architecture took another curve completely different from previous periods, recent scientific discoveries have constituted a great leap in the field of architecture in terms of its design as well as the materials used in the field of architecture. Modern architecture relied on the search for new spatial bodies that can meet the needs in terms of design, concepts and emerging requirements in human life. Therefore, the emergence of many architectural and artistic trends at the beginning of this century had a great impact on architectural concepts in their different directions.

Research problem:

The research problem is focused on:

• What is the close relationship between modern architecture and fashion design? • Who are the world's fashion designers influenced by modern architecture? ?

• What are the modern plastic art schools affected by modern architecture in design?

research importance:

• Analyzing the works of international fashion designers who have been influenced by modern architecture.

• Highlighting the plastic art schools affected by modern architecture.

• To highlight the close relationship between modern architecture and fashion design in line with modern fashion trends

• Creating clothing designs directly on the mannequin, inspired by modern architecture.

research aims:

• Analyzing the works of international fashion designers who have been influenced by modern architecture.

• Highlighting the plastic art schools affected by modern architecture. • To highlight the close relationship between modern architecture and fashion design in line with modern fashion trends.

• Creating clothing designs formed directly on the mannequin, inspired by modern architecture.

Research hypotheses:

• To highlight the extent to which international fashion designers are influenced by modern architecture in their designs.

• There is a close interrelationship between modern architecture and fashion design.

• Clothing designs can be created directly on the mannequin, inspired by modern architecture.

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